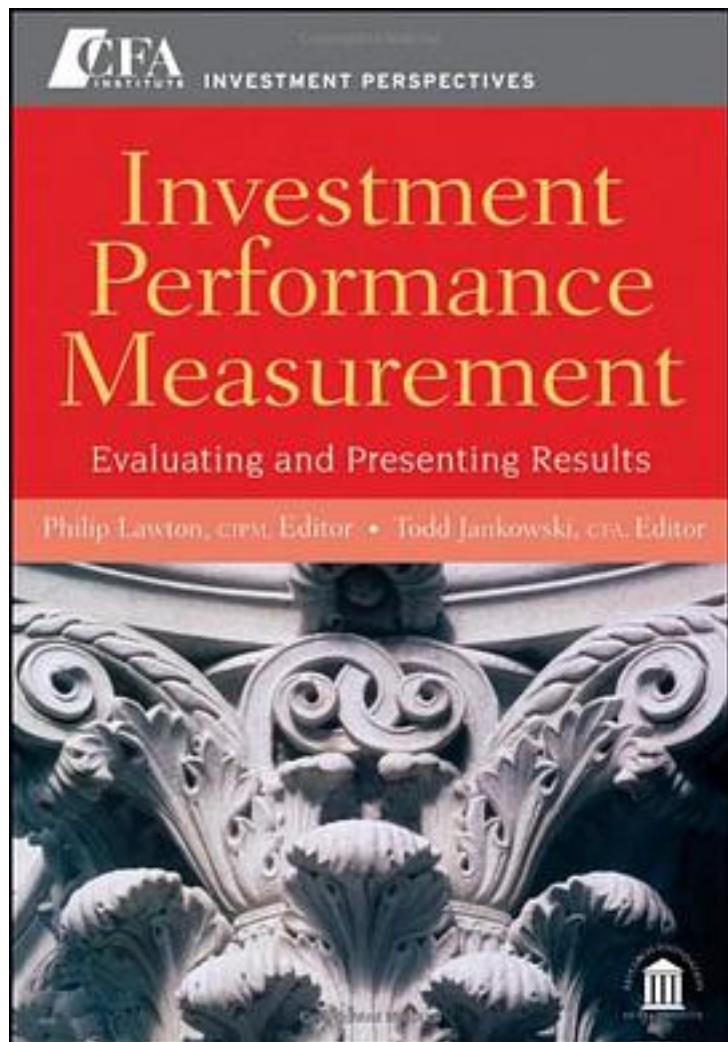


Investment Performance Measurement



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With the growth of capital market data services, the development of quantitative analytical techniques, and the widespread acceptance of the Global Investment Performance Standards (GIPS), performance analysis has emerged as a central component of effective asset management and become a recognized area of specialization for investment professionals. Filled with in-depth insights and expert advice, *Investment Performance Measurement* brings together the best of CFA Institute's publications to cover such issues as benchmark construction and selection, performance attribution analysis, performance appraisal, and performance presentation. Philip Lawton, PhD, CFA, CIPM, MBA (Charlottesville, VA), heads the Certificate in Investment Performance Measurement (CIPM) program at CFA Institute. Todd A. Jankowski, CFA, MBA (Charlottesville, VA), is Director of Curriculum Development for CFA's CIPM program. Research Foundation of the CFA Institute (Charlottesville, VA) encourages education for investment practitioners worldwide and funds, publishes, and distributes relevant research. The Foundation emphasizes research of practical value to investment professionals, while exploring new and challenging topics that provide a unique perspective in the rapidly evolving profession of investment management.

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