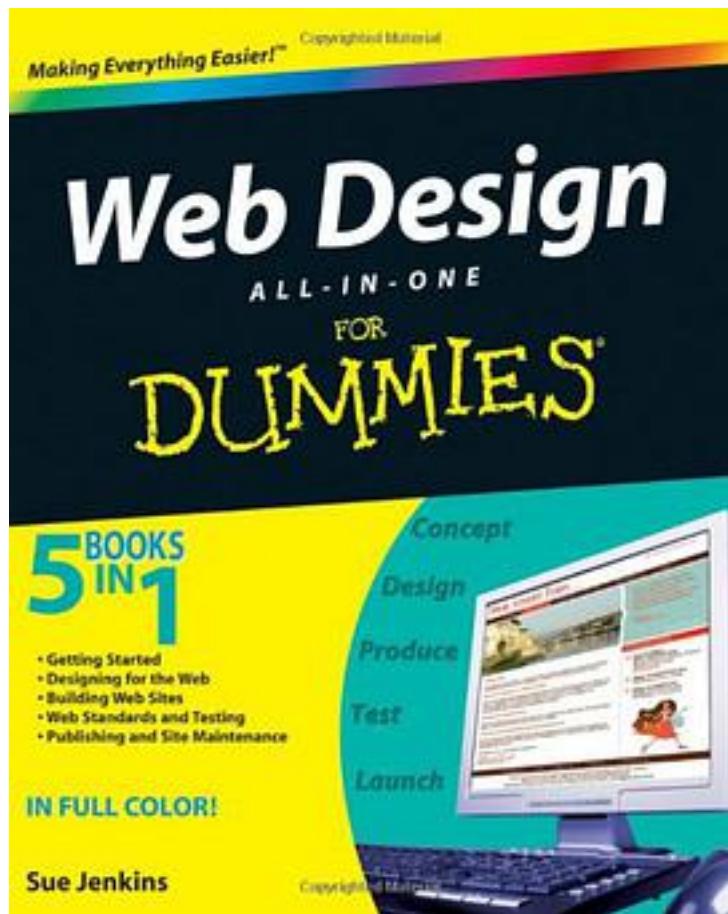


Web Design All-in-One For Dummies



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Web designers must wear many hats. Among books on Web design, "Web Design All-in-One For Dummies" is the one that helps you successfully wear all those hats without losing your head. Full-color illustrations and five self-contained minibooks show you how to be a graphic designer, creative organizer, visual communicator,

markup language technologist, and cutting-edge trendsetter, all in one. This book helps you lay the groundwork, follow design rules, test your site, register a domain name, and much more. Getting Started covers planning, defining your target audience, choosing the right software, and more. Designing For the Web acquaints you with HTML, CSS, and JavaScript, plus how to choose a layout and optimize graphics. Building Web Sites gets down to nuts and bolts: putting text, images, hyperlinks, and multimedia files together, organizing content, and building navigation systems. Web Standards and Testing teaches you how to test and validate so everyone can enjoy your site. Publishing and Site Maintenance helps you get your site online and keep it current. "Web Design All-in-One For Dummies" also helps you learn how to choose a Web editor and graphics program, how to make your site accessible to the widest possible audience, and when it's time to call in a pro like author Sue Jenkins. It's just what you need to start and manage a great site.

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