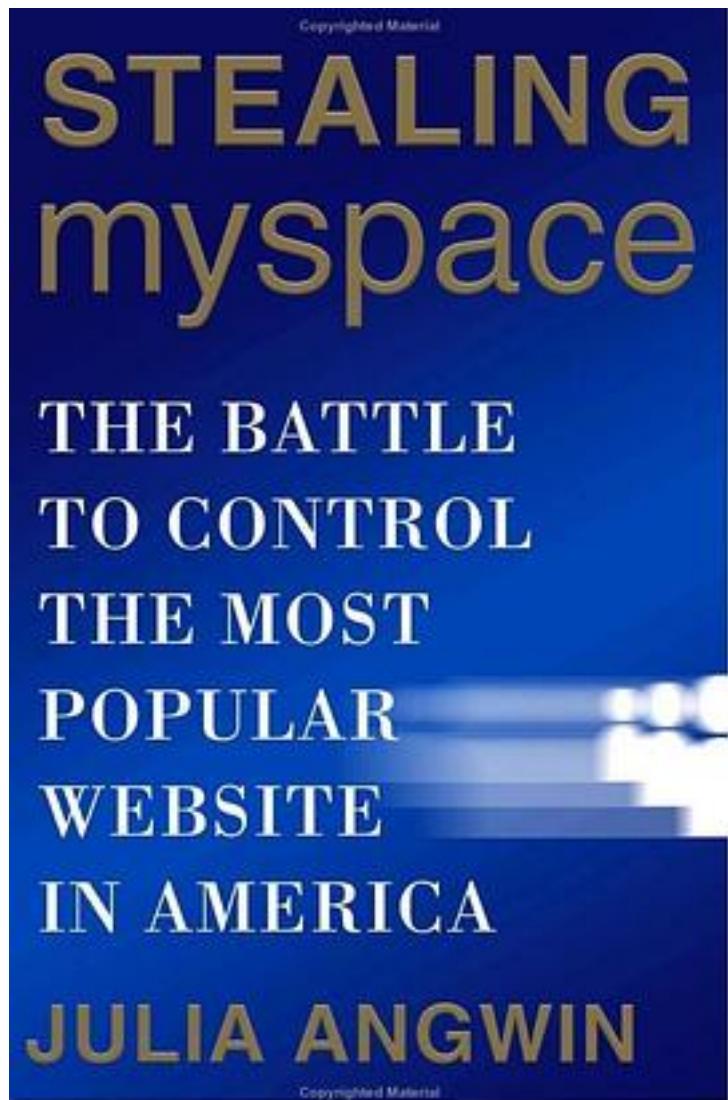


Stealing MySpace



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A fast-paced and deeply reported look at the unlikely success of MySpace, the Web 2.0 phenomenon, and the drama surrounding one of the biggest deals of the Internet age. Barely funded, technologically inept, conceptually derivative, and driven by rivalries, the company that was to morph into the biggest Internet site in the world had an unlikely beginning. This is the fascinating and surprising story that includes all the elements of a great business narrative: obsessive characters from co-founders Tom Anderson and Chris DeWolfe to Rupert Murdoch, relentless and unlikely innovation, and dizzying back room deal-making; all centered around an epic battle for control.

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