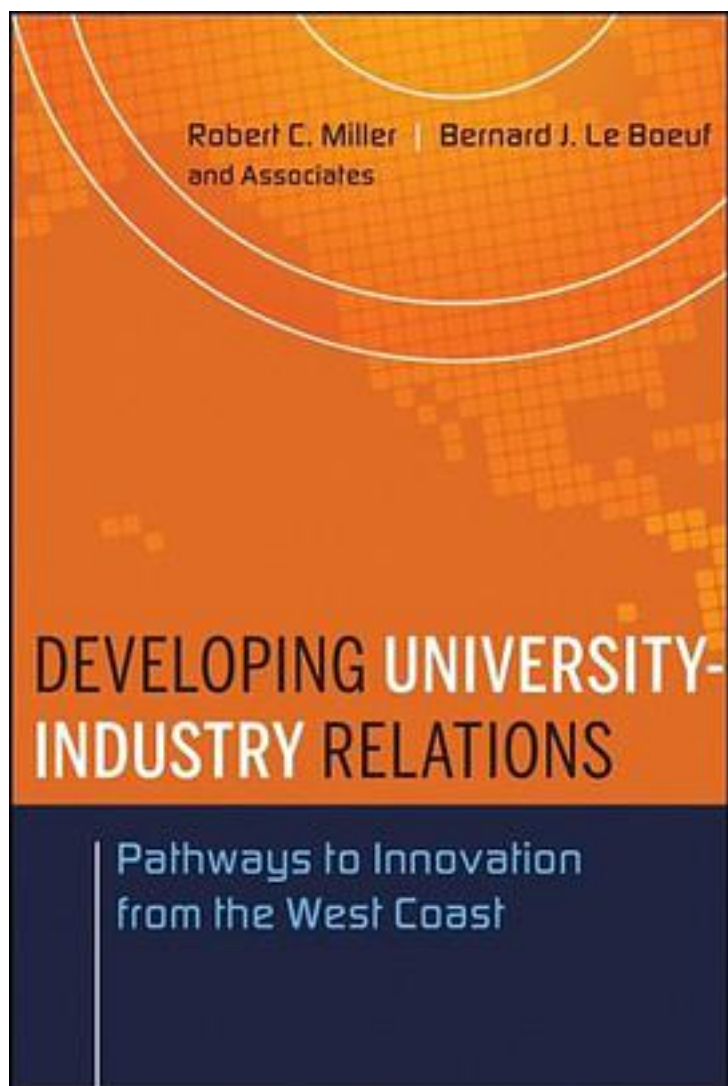


Developing University-Industry Relations



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Developing University-Industry Relations draws on the experiences of some of the most renowned research universities on the U.S. West Coast and in Canada. Each campus has a solid record of providing a vital resource for the growth of their regional economies through innovative technology transfer and commercialization initiatives with companies such as Hewlett-Packard, Google, Discovery Parks, and Cohen-Boyer. In this book, the authors offer a wealth of exemplary best practices and proven strategies from these forward-thinking institutions. They show what it takes to sustain strong university-industry collaborations that will allow for successful technology transfer.

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