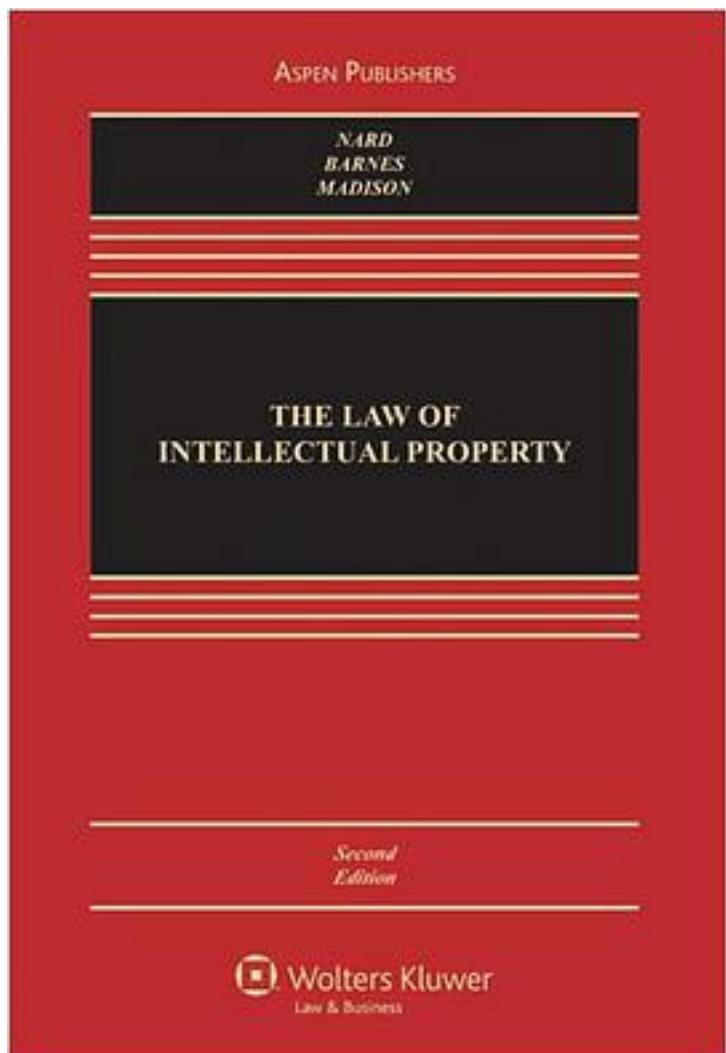


Law of Intellectual Property 2nd Edition



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The Law of Intellectual Property, Second Edition , presents core concepts through cutting-edge applications, engaging problems, and dynamic perspectives. Cutting-edge, high-interest issues — such as the development of human genomics, copyright questions raised by digital music, and the applicability of trademark law to domain names — enliven class discussion and connect students in a meaningful way to a rich selection of case law, theory, and statutes. The Law of Intellectual Property, Second Edition, features : distinguished authorship by three luminaries in Intellectual Property comprehensive and current coverage cutting-edge cases and statutory materials chosen for currency, interest, and the clarity with which they illustrate the principles under discussion straightforward Notes that highlight salient themes, provide context, make connections between and among related case decisions and statutes pedagogical innovations , such as Comparative Perspectives and Policy Perspectives , which introduce special rules relating to technology, offer comparative analysis, and discuss viewpoints on topics and issues scenario problems in each chapter , drawn from actual cases, test students' general comprehension of principles and statutory materials — these highly engaging cases introduce products, expressions, and inventions that will intrigue and motivate students comprehensive Teacher' s Manual with sample syllabi, teaching notes, discussion pointers, additional problems, lists of supplemental materials, and suggestions for exams and assignments Updated throughout, the Second Edition includes : new cases such as Dastar Corp., Nash, Funky Films , and Perfect 10, Inc. v. Amazon.Com, Inc . Written Description and Definiteness , and a section on Statutory Subject Matter discussion of the eBay copyright cases a new section on Reasonable Steps to Preserve Secrecy in the Trade Secret chapter The Law of Intellectual Property, Second Edition , puts current and engaging cases and materials into an accessible framework to support teaching, enliven discussion, and motivate students.

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