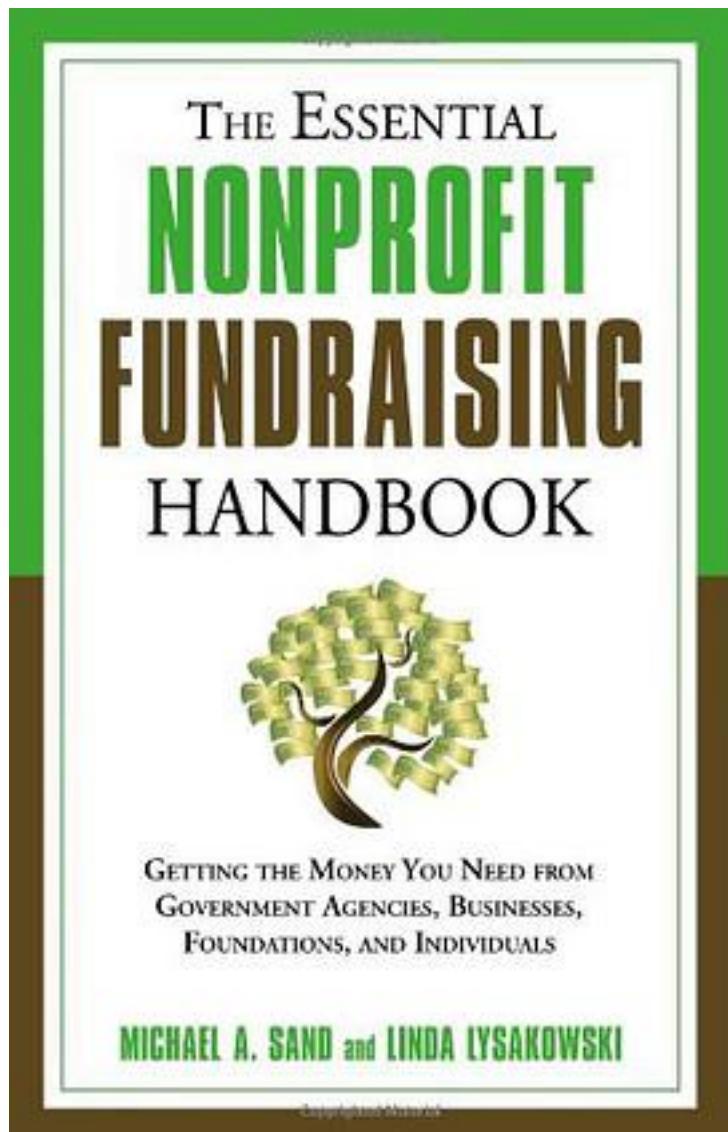


# Essential Nonprofit Fundraising Handbook



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出版者:

出版时间:2009-6

装帧:

isbn:9781601630728

This book is for individuals who are dedicated to helping their communities but who need useful recommendations on how to raise money. Written by two of America's foremost fundraising experts, you will learn how to: Develop a clear, efficient fundraising plan. Ask for contributions from individuals. Target businesses, foundations, and government agencies. Hold special events. Conduct a Capital Campaign. And lots more. With *The Essential Nonprofit Fundraising Handbook*, you'll learn exactly what to do, step by step, to pull off a successful event of any kind or size, or to raise badly needed funds in a wide variety of other ways.

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