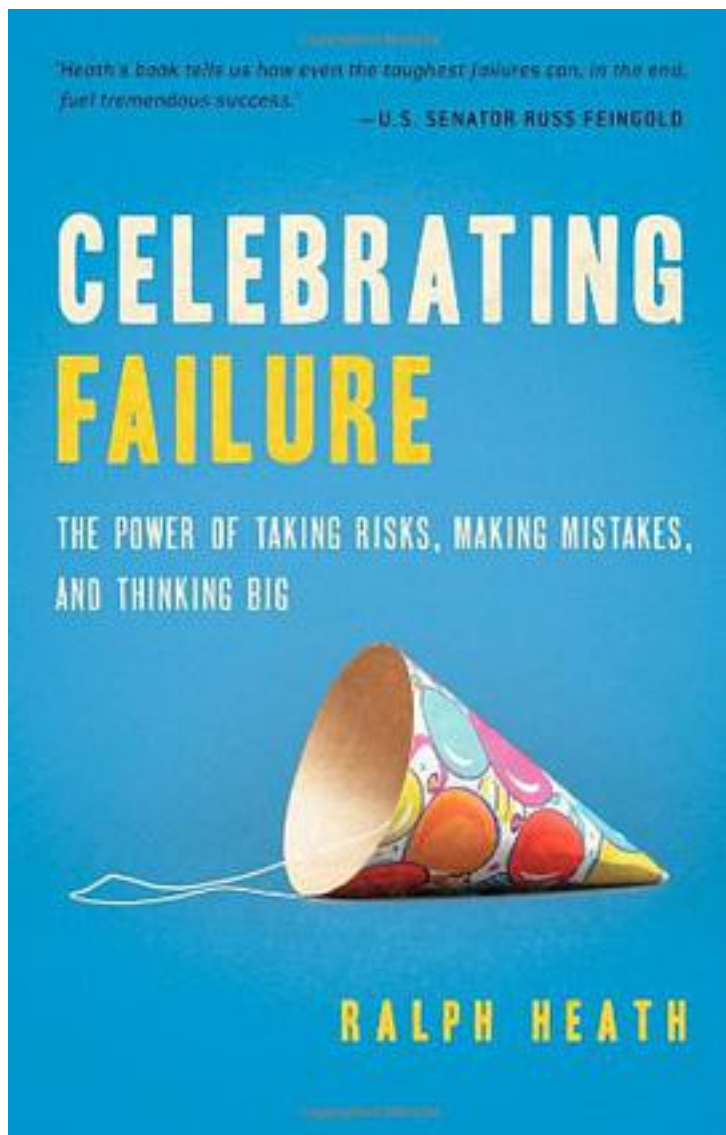


Celebrating Failure



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著者:Heath, Ralph

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Celebrating Failure is the definitive how-to manual for leaders seeking to embrace the power of failure as a learning tool to improve their organizations and achieve ever-greater goals. The business world (and, lately, the political arena) is convinced that the number one topic is change. Heath posits that it might well be failure, because if you do it right, failure can become a launching pad for change. Heath contends that "positive failures" are not only necessary steps on the path to success, but encourage greater freedom to take risks in pursuit of one's life goals. This counterintuitive but powerful title includes: Engaging stories of real-life business and personal failure experiences. Practical steps to apply each chapter's "lessons" and change your approach to risk-taking and failure. Positive, effective ways to eliminate the "fear of failure" that can hold you back in today's competitive, fast-changing world.

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