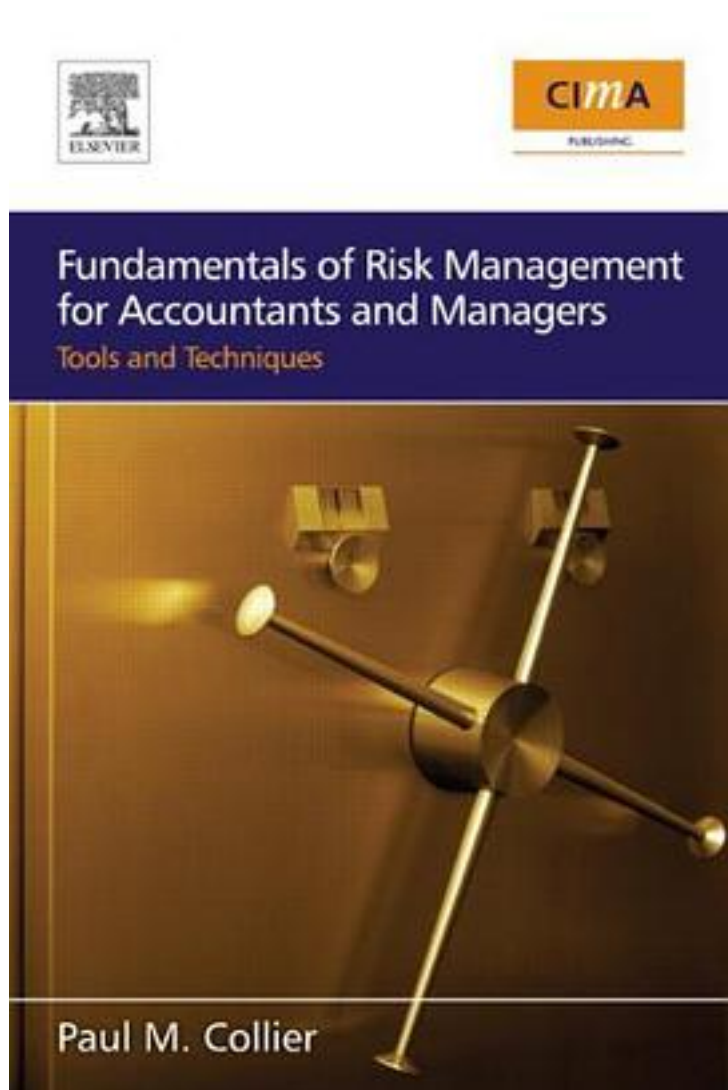


Fundamentals of Risk Management for Accountants and Managers



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Both financial and non-financial managers with accountability for performance at either a strategic level or for a business unit have responsibility for risk management, in terms of failing to achieve organisational objectives.

Fundamentals of Enterprise Risk management is structured around four parts and 26 self-contained chapters. Each chapter will have ample practical examples and illustrations/mini-case studies from retail, manufacturing and service industries and from the public and not-for-profit sectors to enable the reader to understand and apply the concepts in the book.

- *Increase your awareness and understanding of enterprise risk management;

- *Enable you to play a more important role in an organisation's risk management process;

- * Help you to producing information and implement controls that contribute to the effective management of risk.

作者介绍:

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