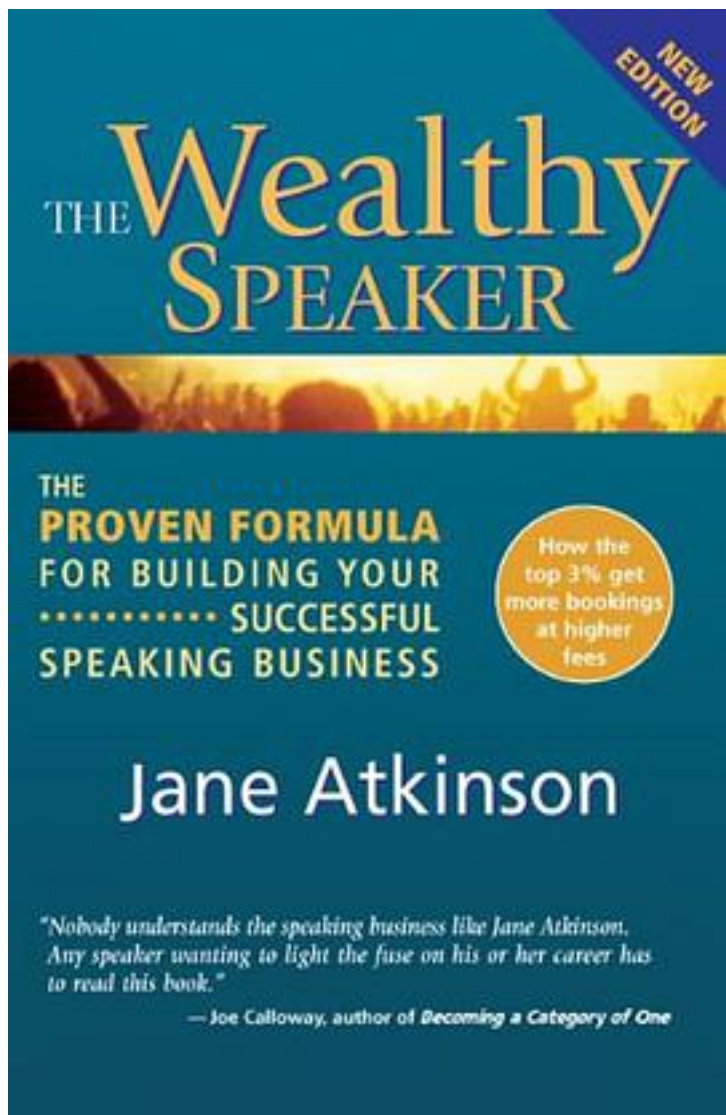


Wealthy Speaker



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There are two things that most professional speakers want: more bookings at higher fees Jane Atkinson unravels the mysteries of the speaking world to allow you to cut through all of the hoopla and get what you need... the straight goods on how to get more business. Why do some speakers earn \$1 million per year, while others struggle? Jane shows you a formula that has worked consistently over 15 years to help speakers move into the top 3% of the industry in revenues. Learn how to: position yourself in the marketplace as an expert, clearly show your prospects the value of your message, understand the workings of speaker's bureaus and how to get them to book you, learn how to move your fees up the ladder quickly, develop marketing materials that close the deal, hire and train staff that are winners. And much, much more.

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