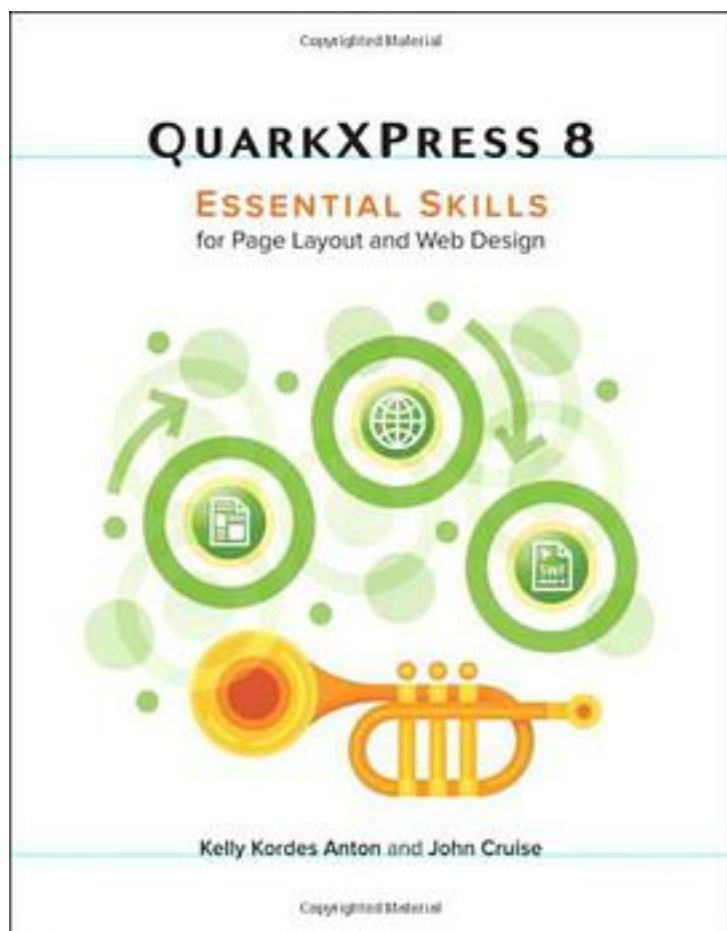


QuarkXPress 8



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Get up to speed quickly with this accessible new guide on QuarkXPress 8 for both print and Web workflows. QuarkXPress experts Kelly Kordes Anton and John Cruise provide the essential techniques that you need in an easy-to-use format. From the basics of

creating new layouts to using QuarkXPress's superior typographic tools, this book covers the primary features for graphic designers and Web publishers--whether new to the program or returning again. Expert tips and the most efficient approach for your real-world workflow demands make this book a valuable resource. Learn about: / Setting up your workspace, tools, and palettes to increase productivity / Creating new projects, including managing layouts within projects / Producing professional type with hanging punctuation, OpenType, and expert built-in hyphenation and justification options / Editing images, creating drop shadows, and working with transparency / Building tables, creating and applying color, and using master pages / Outputting for print, PDF, Web, and Flash

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目录:

[QuarkXPress 8_下载链接1](#)

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