

# Principles of Public Speaking



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出版者:

出版时间:2009-1

装帧:

isbn:9780205653966

Balancing skills and theory, *Principles of Public Speaking* emphasizes responsibility, orality, Internet technology, and critical thinking as it encourages readers to see public speaking as a way to build community in today's diverse world. Within a framework that emphasizes speaker responsibility, critical thinking, listening, and cultural awareness, this classic book uses examples from college, workplace, politics, and social communication to make the study of public speaking relevant, contemporary, and exciting. This brief but comprehensive book also offers readers the latest in using technology in speechmaking, featuring unique and exciting ways to blend communication and new media.

作者介绍:

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