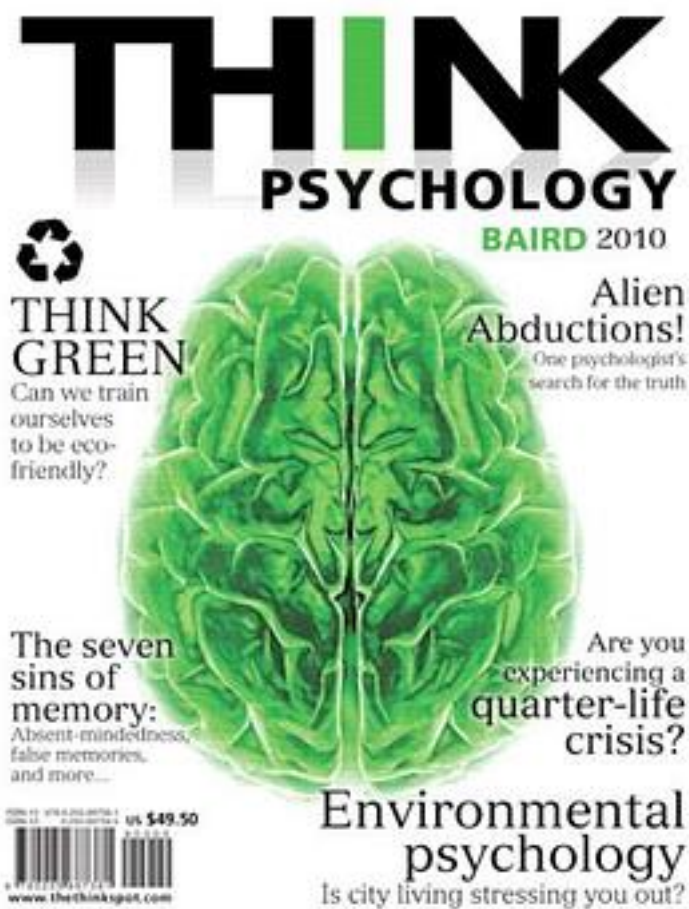


Think Psychology



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THINK Currency THINK Relevancy THINK Psychology THINK Psychology covers the essentials every introductory psychology student should know. The chapters are briefer than a standard introductory text--allowing for a lower cost to students and

using less printed paper. Unlike other brief texts, THINK Psychology includes 18 chapters of content--giving instructors the flexibility to choose what they want to cover without the worry that skipping several chapters will mean leaving out hundreds of pages of content. THINK Psychology provides currency and relevance through design, current examples and high-interest readings. The readings have been chosen from a range of well respected journals and popular press publications. With the concise presentation of material in the chapters, instructors have the option of incorporating these readings and helping students connect to issues occurring outside of the classroom. An engaging visual design developed with the benefit of extensive student feedback will appeal to students and deliver the key concepts of Psychology in a way they can understand. The groundbreaking instructor supplements package will help bring the key concepts of Psychology to life, without burdening students with dense and too expensive learning solutions. Thinkspot, the text's open access website, provides students with a large resource of tools to help them achieve a better grade.

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