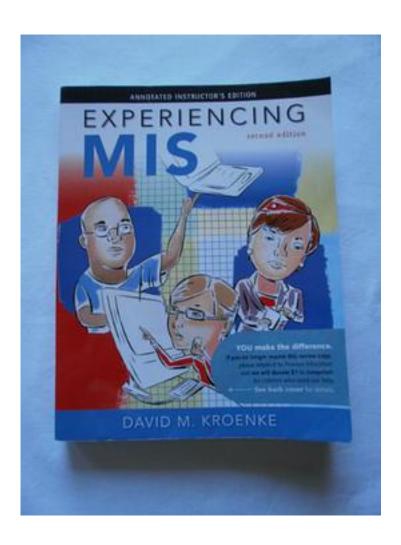
Experiencing MIS



Experiencing MIS_下载链接1_

著者:David M. Kroenke

出版者:Prentice Hall

出版时间:2009-2-20

装帧:Paperback

isbn:9780136078685

In the 21 st Century, every business professional must be able to envision ways to gain a competitive edge using information systems, and the latest edition of Experiencing

KEY TOPICS :IS and You; Using Information Technology; Using IS for Competitive Advantage; Information Systems Management
MARKET: Compiled in a modular and question-based format, this text explains to readers how information systems are used to solve business problems.
作者介绍:
目录:
Experiencing MIS_下载链接1_
标签
course
评论
 Experiencing MIS_下载链接1_
书 评
 Experiencing MIS_下载链接1_

MIS prepares readers to do just that.