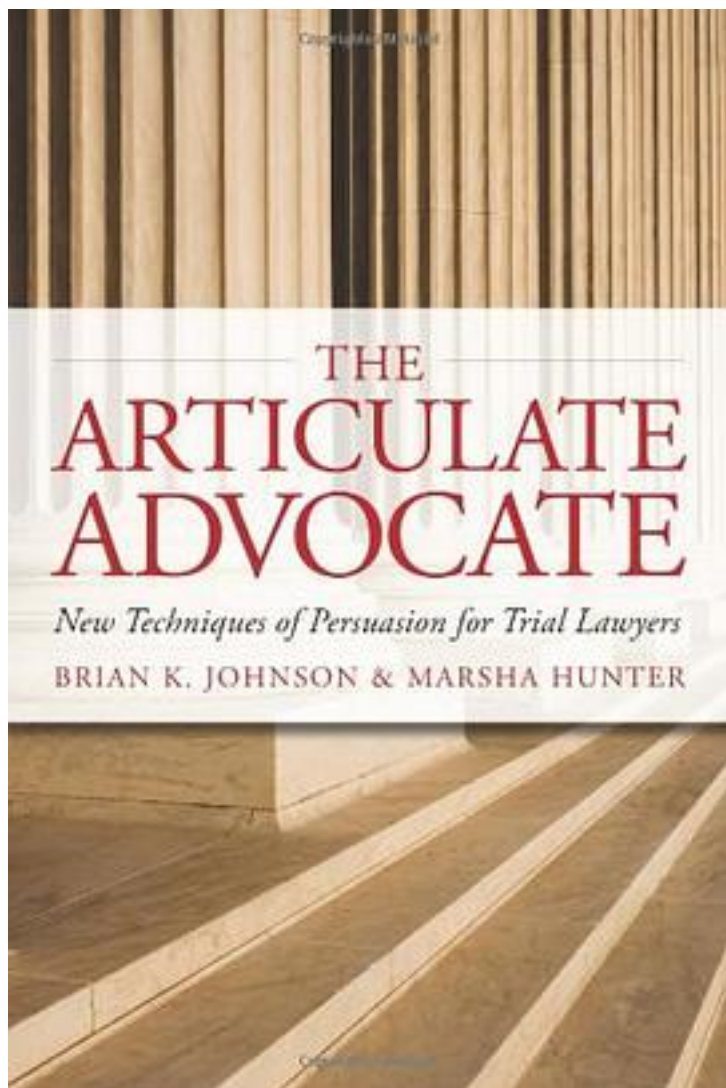


Articulate Advocate



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Unlike other trial advocacy books that teach what to say and do in the courtroom, this reference teaches how to say and do it. Based on 25 years of experience from coaching practitioners, this handbook reveals techniques -- incorporating cutting-edge discoveries in linguistics, neuroscience, and sports psychology -- to help litigators look, sound, and feel natural and polished in the courtroom. Questions that lawyers face daily, such as What do I do with my hands? Aren't gestures distracting? How do I remember everything? and I tend to talk so fast -- how can I slow down? are among the questions addressed in this handbook.

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