

The Lemonade War



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As the final days of summer heat up, so does a sibling showdown over a high-stakes lemonade stand business. Jessie and Evan Treski compete to see who will make \$100 first off of their respective lemonade stands. Full of surprisingly accessible and savvy marketing tips for running a stand (or making money at any business) and with clever mathematical visuals woven in, this sensitively characterized novel subtly explores how war can escalate beyond anyone's intent.

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