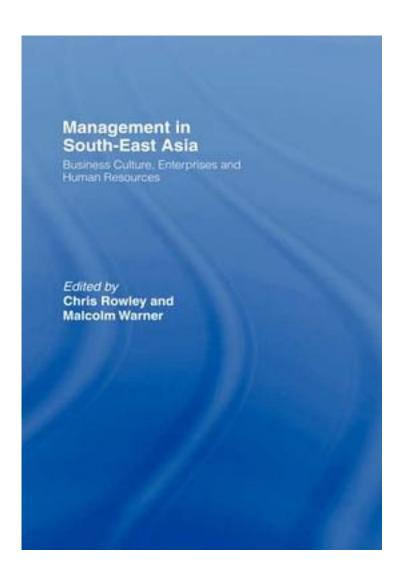
Management in South-East Asia



Management in South-East Asia_下载链接1_

著者:Rowley, Chris

出版者:

出版时间:2007-12

装帧:

isbn:9780415494953

This edited volume deals with Management in South-East Asia. It widely agreed that

this is a region of growing importance economically in today's globalized world. This area contains a diverse range of dynamic economies, ranging from the 'highly developed' through to the 'newly emerging', each competing in a different manner and with different characteristics. This book specifically focuses on current and future developments in areas such as Business Culture, Enterprises and Human Resources. It covers a range of topics, industries, size of firms and countries (Malaysia, Singapore, Thailand, Vietnam, three of which are capitalist economies, with the latter a transitional communist one). These locations also comprehend a variety of business cultures, with a variety of religious values, ranging from Buddhist to Islamic, and ethnic identities. The approach taken is inter-disciplinary and most of the contributions are by locally-based authors who are very well qualified to write about their chosen country-setting. The experts contributing include those specialized in banking, business management, economics, finance, sociology, psychology and so on, all based in business schools and universities, encompassing a good number of national origins. This book was previously published as a special issue of the Asian Pacific Business Review.

11	ロナノ	~ 4刀	•
	ト白ノ	150	•

目录:

Management in South-East Asia_下载链接1_

标签

评论

Management in South-East Asia 下载链接1

书评

Management in South-East Asia_下载链接1_