

Management in South-East Asia



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This edited volume deals with Management in South-East Asia. It widely agreed that

this is a region of growing importance economically in today's globalized world. This area contains a diverse range of dynamic economies, ranging from the 'highly developed' through to the 'newly emerging', each competing in a different manner and with different characteristics. This book specifically focuses on current and future developments in areas such as Business Culture, Enterprises and Human Resources. It covers a range of topics, industries, size of firms and countries (Malaysia, Singapore, Thailand, Vietnam, three of which are capitalist economies, with the latter a transitional communist one). These locations also comprehend a variety of business cultures, with a variety of religious values, ranging from Buddhist to Islamic, and ethnic identities. The approach taken is inter-disciplinary and most of the contributions are by locally-based authors who are very well qualified to write about their chosen country-setting. The experts contributing include those specialized in banking, business management, economics, finance, sociology, psychology and so on, all based in business schools and universities, encompassing a good number of national origins. This book was previously published as a special issue of the Asian Pacific Business Review.

作者介绍:

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