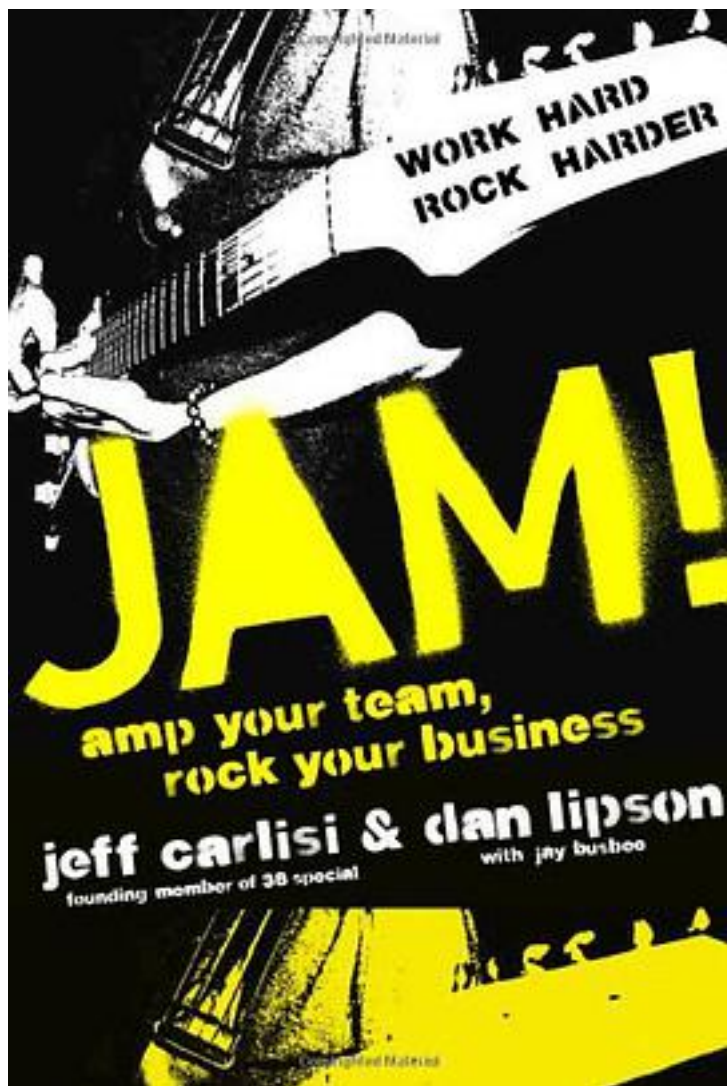


# Jam!



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Praise for JAM "Breaking into the music business is difficult at best; sustaining success even more so. Jeff Carlisi is both a musician and a businessman, and he and Dan Lipson have penned an entertaining and extremely useful book. Read JAM , and you should be blowing your competition off the stage in no time." --Terry Stewart, president and CEO, Rock and Roll Hall of Fame and Museum "Jeff Carlisi's story is worth a book all by itself. But combine it with Dan Lipson's sound and practical business advice, and you've got a combination that's indispensable for any executive looking to make some noise of their own. Highly recommended."--Dave Sutton, founder and managing partner, TopRight Strategic Marketing, and coauthor, Enterprise Marketing Management "We've all dreamed of standing on stage before a packed house of screaming fans. Jeff Carlisi has done it, and he and Dan Lipson have built a business dedicated to giving that experience to kids and executives alike. The two of them have crafted a business advice book unlike any other, one that will help you find your own spotlight."--Gary Byrd, president and CEO, Pratt Financial Services "Bands that make great music do so with lots of practice, a keen sense of vision, creativity, and the ability within the group to listen and play parts. The same holds true in great organizations. Jeff and Dan understand this, and do a great job of communicating the magic that occurs when individuals within an organization tune up, tune in, and listen to each other playing their directed parts."--LARRY THOMAS, chairman emeritus, Guitar Center Inc. "In the entertainment world, there's almost always a difference between the persona that you see and the real persona. Not with Jeff. He's the same guy on and off stage, and he's had his eyes wide open his whole career. He and Dan offer the kind of practical business advice that anyone can use. You'll learn a lot from Jeff's story."--John W. Mecom, Jr., former owner of the New Orleans Saints

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