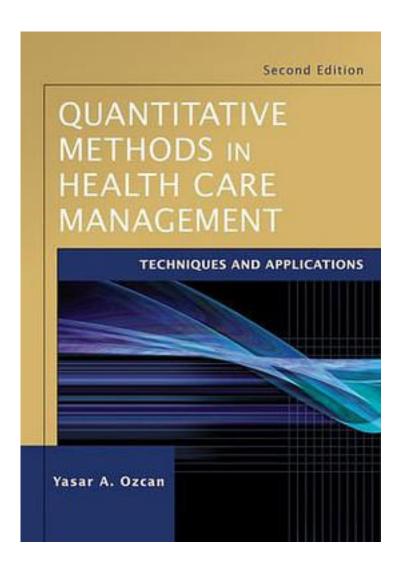
Quantitative Methods in Health Care Management



Quantitative Methods in Health Care Management_下载链接1_

著者:Ozcan PhD, Yasar A.

出版者:

出版时间:2009-5

装帧:

isbn:9780470434628

Thoroughly revised and updated for Excel®, this second edition of Quantitative

Methods in Health Care Management offers a comprehensive introduction to quantitative methods and techniques for the student or new administrator. Its broad range of practical methods and analysis spans operational, tactical, and strategic decisions. Users will find techniques for forecasting, decision-making, facility location, facility layout, reengineering, staffing, scheduling, productivity, resource allocation, supply chain and inventory management, quality control, project management, queuing models for capacity, and simulation. The book's step-by-step approach, use of Excel, and downloadable Excel templates make the text highly practical. Praise for the Second Edition "The second edition of Dr. Ozcan's textbook is comprehensive and well-written with useful illustrative examples that give students and health care professionals a perfect toolkit for quantitative decision making in health care on the road for the twenty-first century. The text helps to explain the complex health care management problems and offer support for decision makers in this field."

-Marion Rauner, associate professor, School of Business, Economics, and Statistics, histration, Second s a valuable text that is

Viterbi School of

University of Vienna. "Quantitative Methods in Health Care Admir Edition covers a broad set of necessary and important topics. It is easy to teach and learn from."
—David Belson, professor, Department of Industrial Engineering, Engineering, University of Southern California.
作者介绍:
目录:
Quantitative Methods in Health Care Management_下载链接1_
标签
management
healthcare

评论

Quantitative Methods in Health	Care Management_	下载链接1_

书评

Quantitative Methods in Health Care Management_下载链接1_