

# The Mad Fisherman



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出版者:

出版时间:2009-5

装帧:

isbn:9780312565275

Charlie Moore was married with two kids when his bait-and-tackle shop went under. A fisherman and an entrepreneur, Charlie set out to star in his own fishing show. Crazy, right? But the only thing the ones on TV had in common was that they were dull. People have called Charlie a lot of things, but never dull. Today, they call him the Mad Fisherman.

The Mad Fisherman is the incredible story of how Charlie cold-called his way onto TV and made Charlie Moore Outdoors a hit all while working odd jobs to squeak by. This success gave birth to ESPN's Beat Charlie Moore, a groundbreaking show on which Charlie goes mano a mano with pro fishermen and celebrities. Guests have included quarterback Drew Bledsoe, former Massachusetts governor Mitt Romney, Ted Nugent, and many more. Famous on land, they're all regular guys with a fishing pole in their hands.

With unflagging energy, a wild sense of humor, and a love of the outdoors, Charlie Moore reaches millions of people every week.

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