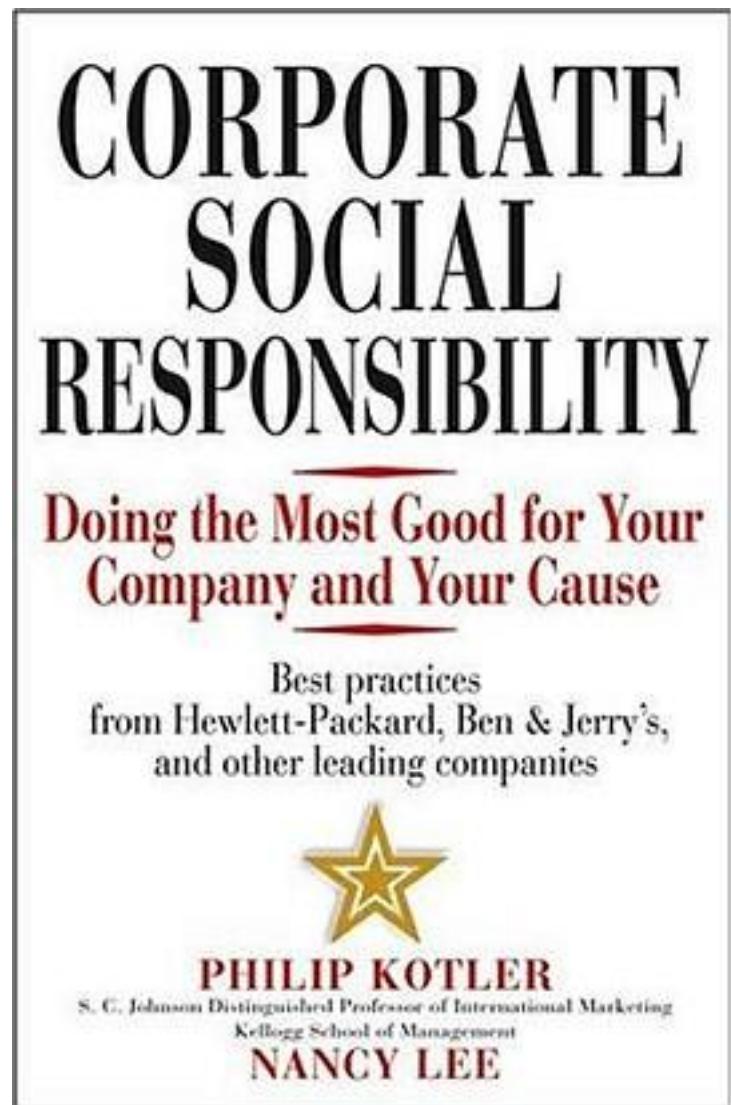


Corporate Social Responsibility



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Corporate Social Responsibility (CSR) has attracted a great deal of discussion and debate in the current phase of neoliberal globalization, both as a conceptual framework and as an apparently fresh facet of corporate culture, particularly with regard to business ethics, social and environmental sustainability, and human rights. While the corporate world is increasingly seen to be articulating its regard for social responsibility, critics continue to see this more as a myth than a reality. They point out that corporate capital is, in the final analysis, interested in accumulation alone. In this fascinating volume, a group of internationally renowned scholars discuss the discourses, practices and perspectives on CSR across a wide range of multicultural and multi-ethnic experiences from Canada, Europe, Latin America, Africa and Asia.

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