

Put Your Dreams First

"Thembisa's ability to balance creativity with commerce has contributed greatly to the success of Beyoncé, Kelly, and Michelle—individually and collectively—as Destiny's Child."

—MATHEW KNOWLES, CEO, Music World Entertainment
and manager, Beyoncé

PUT YOUR DREAMS FIRST
handle your [entertainment] business

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INDUSTRY SECRETS FOR YOUR SUCCESS

foreword by
VANESSA WILLIAMS

**THEMBISA S.
MSHAKA**

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著者:Mshaka, Thembisa S.

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There is a great mystique about the entertainment industry and a fervent desire in many to be part of it. But what many women don't realize is that most entertainment career guides are written from the point of view of the male executive, or are filled with industry and legal jargon-making them difficult to read and understand.

Now, in PUT YOUR DREAMS FIRST, Thembisa Mshaka uses her 15 years of experience in the music industry to expose the hidden truths that women need to know as they aspire toward entertainment careers, such as how to avoid compromising one's self-respect and the little-known fact that women run a large part of the business. This highly informative guide is for every woman wanting to know how to navigate the entertainment superhighway and find that job of a lifetime.

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