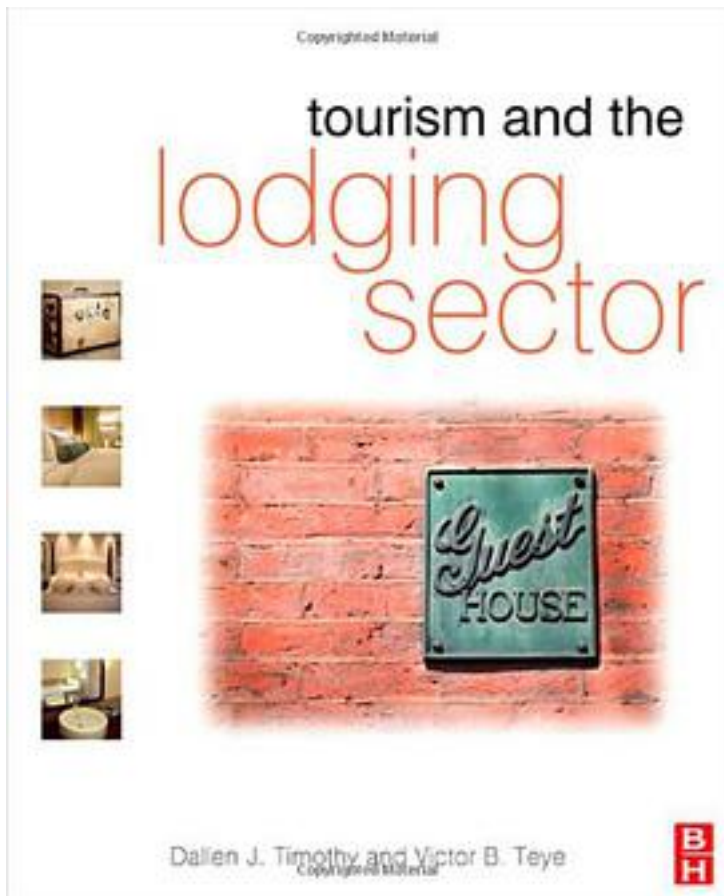


Tourism and the Lodging Sector



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Tourism and the Lodging Sector is a pioneering book, the first text of its kind to examine the lodging sector from a tourism perspective. The book highlights the importance of the lodging sector in tourism as a major income generator and essential part of the travel experience. The book offers an international perspective on topics

such as sustainability, security, economic development, technology and globalization. The issues, concepts and management concerns facing this industry are examined, highlighting important topics such as: The place of accommodations in tourism and vice versa The social ecological and economic implications of lodging development Management and restructuring issues in a globalizing industry Sustainable tourism and the accommodation sector Cross-sectoral linkages between lodging, food services, gaming, conferences, and other intermediaries The interaction between supply and demand Safety and security in tourism and lodging Tourism and the Lodging Sector critically examines a wide range of lodging establishments from an industry and social science perspective, drawing parallels and distinctions between the various types of accommodation, from campgrounds for the cost-conscious or adventurous outdoor traveler, to luxury, 5-star resorts, and more innovative accommodation such as tree-house hotels and ecolodges. Essential reading for students of tourism this book is an indispensable guide, unprecedented in the field of tourism management. Dallen J. Timothy is Professor, School of Community Resources and Development, Arizona State University, USA Victor B. Teye is Associate Professor, School of Community Resources and Development, Arizona State University, USA

- * High profile authors approach lodging from a tourism perspective
- * Includes treatment of booming trends like timeshare and mobile lodging
- * Takes a global perspective on topics such as sustainability, economic implications and information technology

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