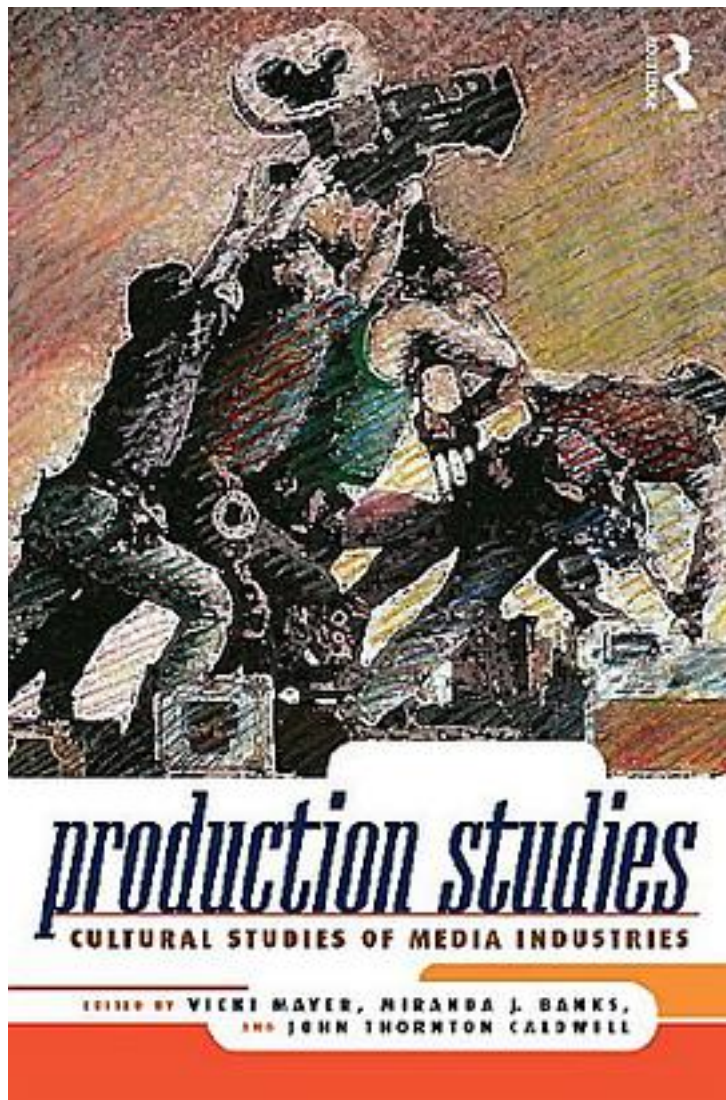


# Production Studies



[Production Studies\\_ 下载链接1](#)

著者:Vicki Mayer

出版者:Routledge

出版时间:2009-5

装帧:Paperback

isbn:9780415997966

"Behind-the-scenes" stories of ranting directors, stingy producers, temperamental actors, and the like have fascinated us since the beginnings of film and television. Today, magazines, websites, television programs, and DVDs are devoted to telling tales of trade lore—from on-set antics to labor disputes. The production of media has become as storied and mythologized as the content of the films and TV shows themselves.

Production Studies is the first volume to bring together a star-studded cast of interdisciplinary media scholars to examine the unique cultural practices of media production. The all-new essays collected here combine ethnographic, sociological, critical, material, and political-economic methods to explore a wide range of topics, from contemporary industrial trends such as new media and niche markets to gender and workplace hierarchies. Together, the contributors seek to understand how the entire span of "media producers"—ranging from high-profile producers and directors to anonymous stagehands and costume designers—work through professional organizations and informal networks to form communities of shared practices, languages, and cultural understandings of the world.

This landmark collection connects the cultural activities of media producers to our broader understanding of media practices and texts, establishing an innovative and agenda-setting approach to media industry scholarship for the twenty-first century.

Contributors: Miranda J. Banks, John T. Caldwell, Christine Cornea, Laura Grindstaff, Felicia D. Henderson, Erin Hill, Jane Landman, Elana Levine, Amanda D. Lotz, Paul Malcolm, Denise Mann, Vicki Mayer, Candace Moore, Oli Mould, Sherry B. Ortner, Matt Stahl, John L. Sullivan, Serra Tinic, Stephen Zafra

#### 作者介绍:

Vicki Mayer is Assistant Professor of Communication at Tulane University. She is author of *Producing Dreams*, *Consuming Youth: Mexican Americans and Mass Media*.

Miranda J. Banks is Assistant Professor of Visual and Media Arts at Emerson College.

John Thornton Caldwell is Professor of Film, Television, and Digital Media at UCLA. He has authored and edited several books, including *Televisuality: Style, Crisis and Authority in American Television*, *Electronic Media and Technoculture*, *New Media: Digitextual Theories and Practices*, and *Production Culture: Industrial Reflexivity and Critical Practice in Film and Television*.

目录: Introduction: Production Studies: Roots and Routes, Vicki Mayer, Miranda Banks, and John Thornton Caldwell.

Part One: Histories of Media Production Studies.

1. Bringing the Social Back In: Studies of Production Cultures and Social Theory, Vicki Mayer.
2. Industry-Level Studies and the Contributions of Gitlin's Inside Prime Time, Amanda Lotz
3. Leo C. Rosten's Hollywood: Power, Status, and the Primacy of Economic and Social Networks in Cultural Production, John L. Sullivan.
4. Privilege and Distinction in Production Worlds: Copyright, Collective Bargaining, and Working Conditions in Media Making, Matt Stahl.

· Part Two: Producers: Selves and Others.

5. Self-Serve Celebrity: The Production of Ordinariess and the Ordinariness of Production in Reality Television, Laura Grindstaff.

6. Feminism Below-the-Line: Defining Feminist Production Studies, Miranda J. Banks.

7. It's Not TV, It's Brand Management TV: The Collective Author(s) of the Lost Franchise, Denise Mann.

8. Showrunning the Doctor Who Franchise: A Response to Denise Mann, Christine Cornea.

· Part Three: Production Spaces: Centers and Peripheries.

9. Liminal Places and Spaces: Public/Private Considerations, Candace Moore.

10. "Not in Kansas Anymore": Transnational Collaboration in Television Science Fiction Production, Jane Landman.

11. Crossing the Border: Studying Canadian Television Production, Elana Levine.

12. Borders of Production Research: A Response to Elana Levine, Serra Tinic.

· Part Four: Production as Lived Experience.

13. Studying Sideways: Ethnographic Access in Hollywood, Sherry Ortner.

14. Audience Knowledge and the Everyday Lives of Cultural Producers in Hollywood, Stephen Zafirau

15. Lights, Camera, but Where's the Action? Actor-Network Theory and the Production of Robert Connolly's Three Dollars, Oli Mould.

16. Both Sides of the Fence: Blurred Distinctions in Scholarship and Production (A Portfolio of Interviews), John Caldwell. The Craft Association, Paul Malcolm. Hollywood Assistanting, Erin Hill.

· · · · · [\(收起\)](#)

[Production Studies 下载链接1](#)

标签

论说类

文化社会学

文化研究

文化生产

批判社会学

# 评论

非常好的研究线路图

-----  
[Production Studies\\_下载链接1](#)

# 书评

-----  
[Production Studies\\_下载链接1](#)