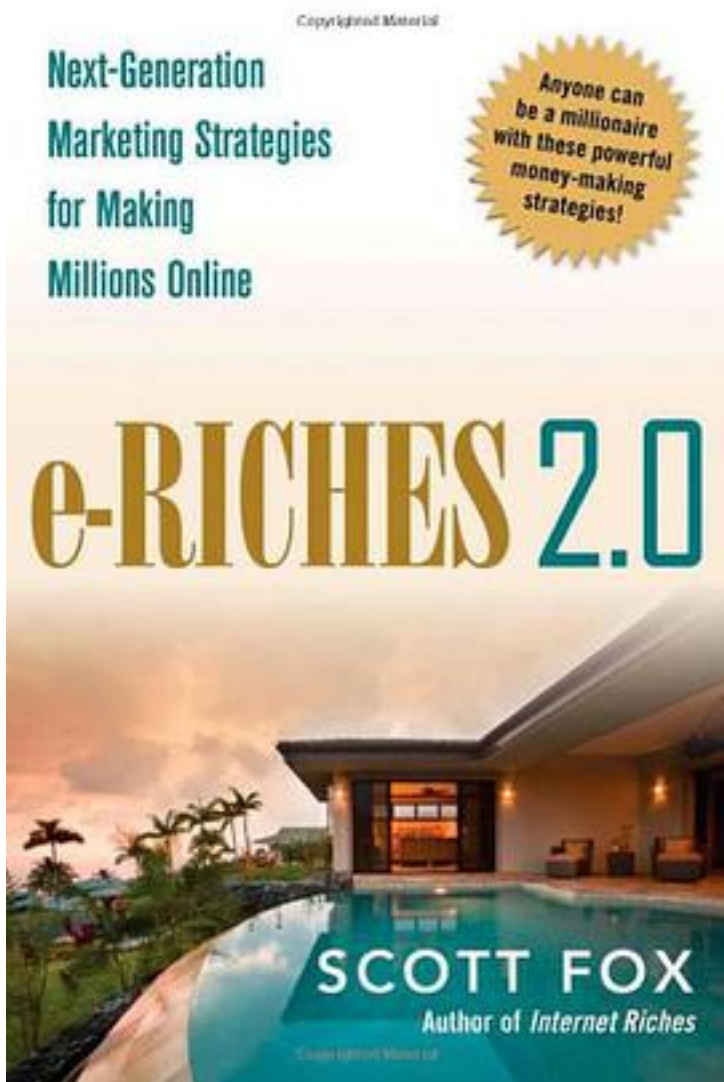


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Whether you're operating an online business or are looking to expand the Internet presence of your brick-and-mortar company, you'll need surefire marketing techniques if you want to keep your customer base growing and make the kind of money you deserve. This title is featuring inspiring and instructive success stories, as well as easy-to-implement, step-by-step methods. Packed with simple money-making secrets for Web 2.0, this book provides powerful e-marketing strategies for the next generation of business.

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