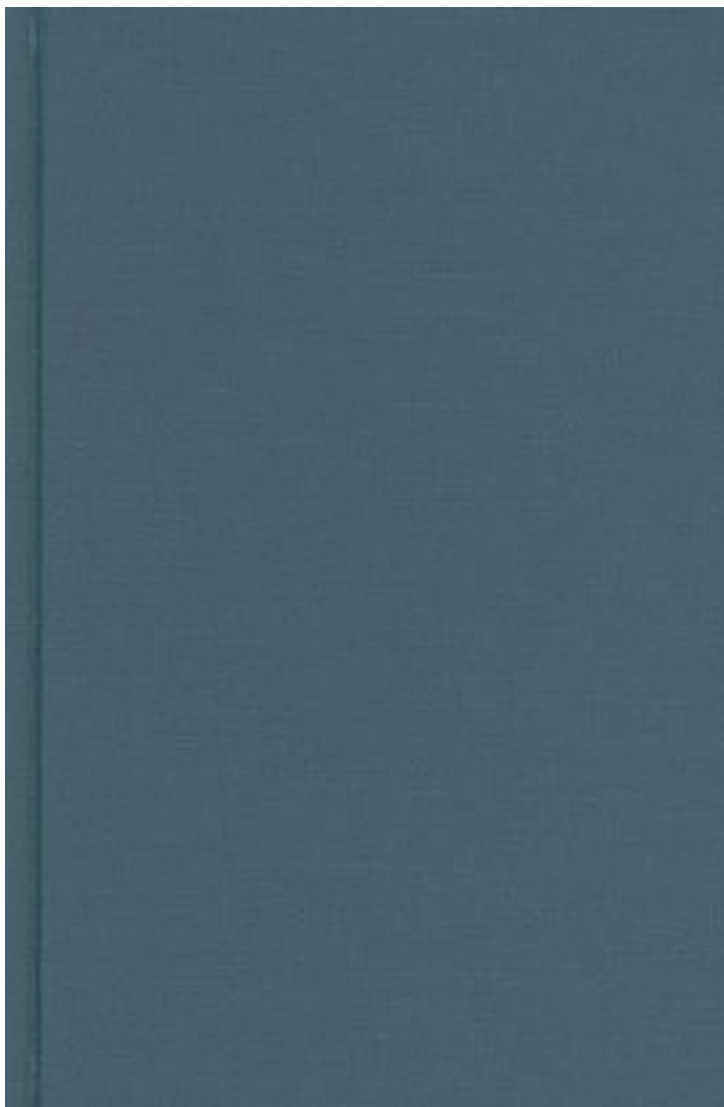


Latina/o Stars in U.S. Eyes



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This book explores the role film and television stardom has played in establishing, reinforcing, and challenging popular ethnic notions of Latina/os in the United States since the silent film era of the 1920s. Mary Beltran focuses on key moments in the construction of 'Hollywood Latinidad' by analyzing the public images of these stars as promoted by Hollywood film studios, television networks, producers, and the performers themselves. The book critically surveys the careers of such film and television stars as Dolores Del Rio, Desi Arnaz, Rita Moreno, Freddie Prinze, Edward James Olmos, Jessica Alba, and Jennifer Lopez.

作者介绍:

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