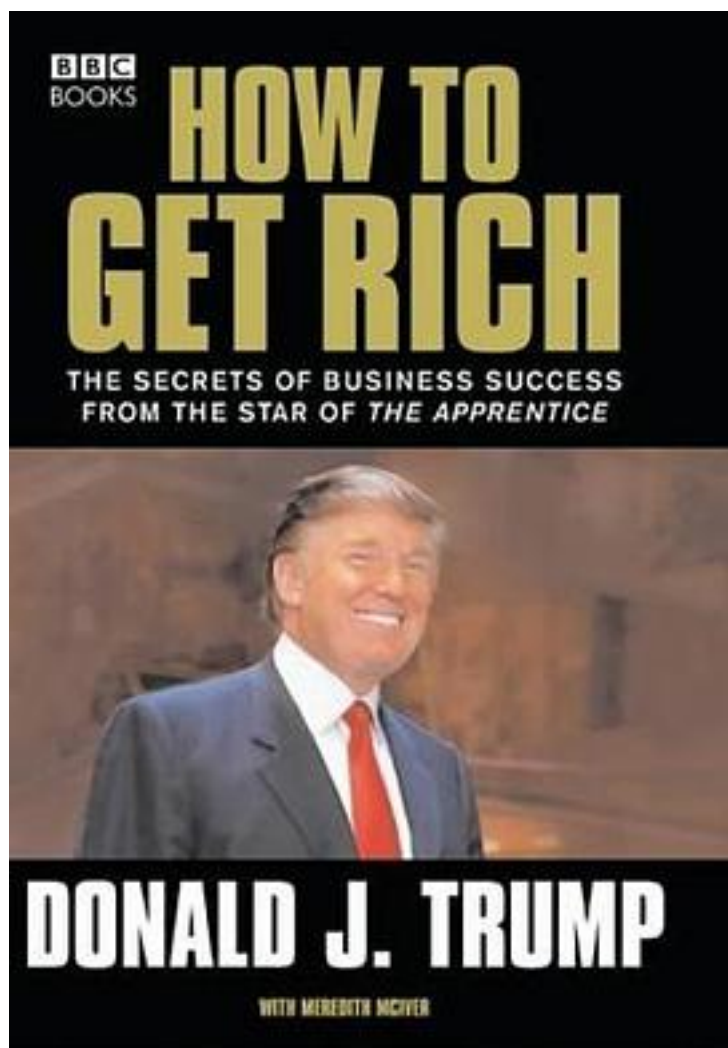


How to Get Rich



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著者:Felix Dennis

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Felix Dennis is an expert at proving people wrong. Starting as a college dropout with no family money, he created a publishing empire, founded Maxim magazine, made himself one of the richest people in the UK, and had a blast in the process.

How to Get Rich is different from any other book on the subject because Dennis isn't selling snake oil, investment tips, or motivational claptrap. He merely wants to help people embrace entrepreneurship, and to share lessons he learned the hard way. He reveals, for example, why a regular paycheck is like crack cocaine; why great ideas are vastly overrated; and why "ownership isn't the important thing, it's the only thing."

作者介绍:

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标签

营销

经济

创新

评论

一个过来人，又是一个见过很多的老人，我觉得意见对我这样的创业者来说，非常实在！

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书评

本来忘了把这本书列入已读的书列。

我贡献了30几本书在咖啡亭里，希望以书会友，但一般都是“文艺，哲理”等抽象的书，也忘了商业系列也是我的大爱，只是一般不会去重温，也就相当于一种“功能书”不怎么希望推荐给他人。

咖啡亭里的一位暑期工，每次我过去的时候都被我看...

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