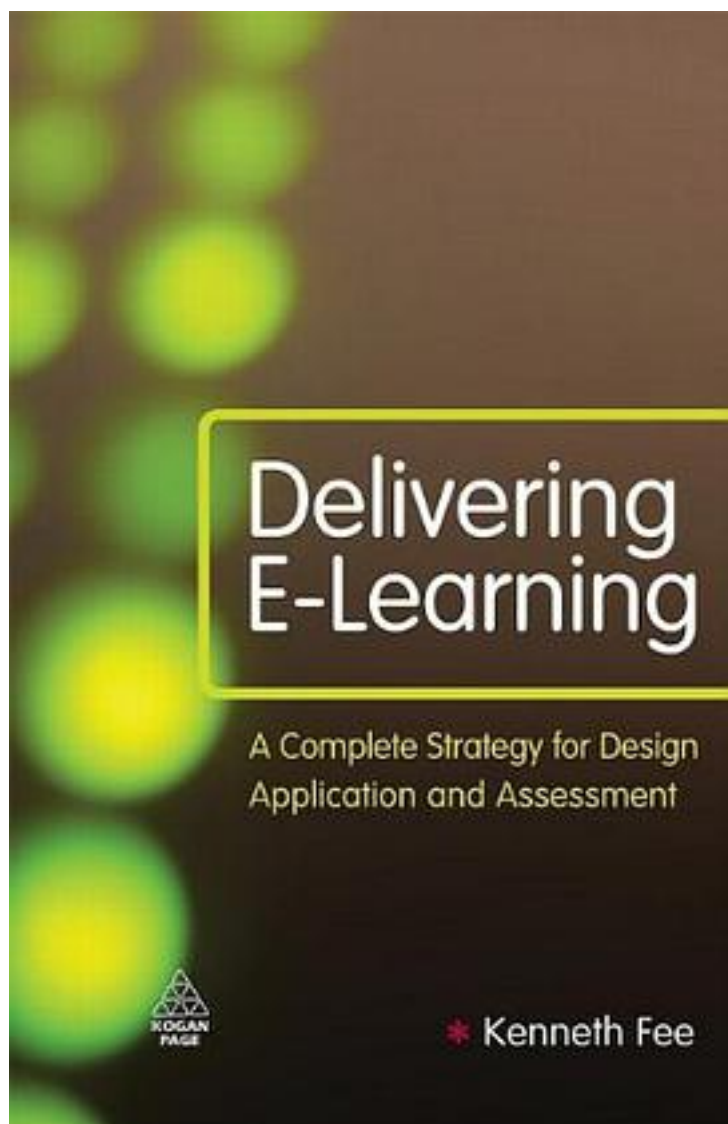


# Delivering E-Learning



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"Delivering E-Learning" describes a new and better way of understanding e-learning. The author looks at overcoming objections to e-learning and acknowledging poor past practice before presenting a new strategic approach. It places the emphasis firmly on learning, not the technology, de-mystifying the jargon and de-bunking industry myths. The current way most people look at e-learning is flawed, and this means they are missing its full potential. This book provides a clear framework to better understand e-learning. Proposing a strategic approach to implementing e-learning, the author demonstrates how to align e-learning strategy with learning and business strategies. It offers a complete resource for applying e-learning to any organization.

作者介绍:

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