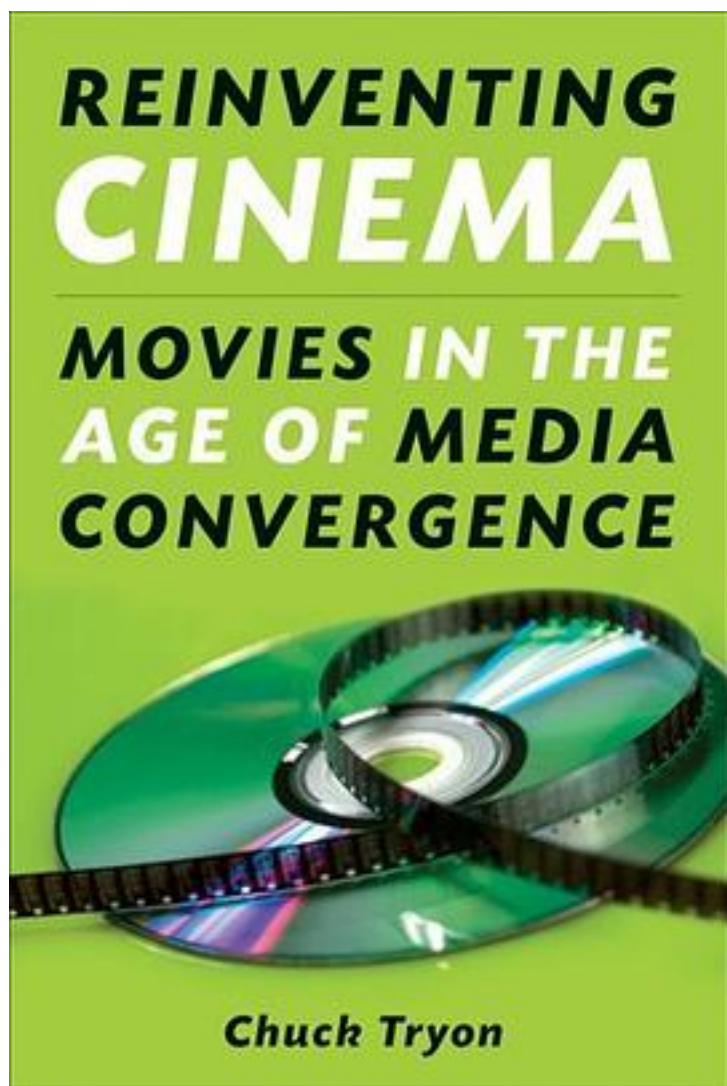


# Reinventing Cinema



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For over a century, movies have played an important role in our lives, entertaining us, often provoking conversation and debate. Now, with the rise of digital cinema, audiences often encounter movies outside the theater and even outside the home. Traditional distribution models are challenged by new media entrepreneurs and independent film makers, usergenerated video, film blogs, mashups, downloads, and other expanding networks."Reinventing Cinema" examines film culture at the turn of this century, at the precise moment when digital media are altering our historical relationship with the movies. Spanning multiple disciplines, Chuck Tryon addresses the interaction between production, distribution, and reception of films, television, and other new and emerging media. Through close readings of trade publications, DVD extras, public lectures by new media leaders, movie blogs, and YouTube videos, Tryon navigates the shift to digital cinema and examines how it is altering film and popular culture.

作者介绍:

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标签

电影研究

评论

几年前的书，关于数字技术对电影的影响。总结了各家各派的说法，作者认为个人化的观影并没有改变电影观看的社会性，因为社交网络维持了观众之间的联结。没有特别新的观点，就是如何在社会中理解新技术的实际作用。不过对中国这个电影文化的复兴和数字技术同步的社会来说，情况有很大不同

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书评

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