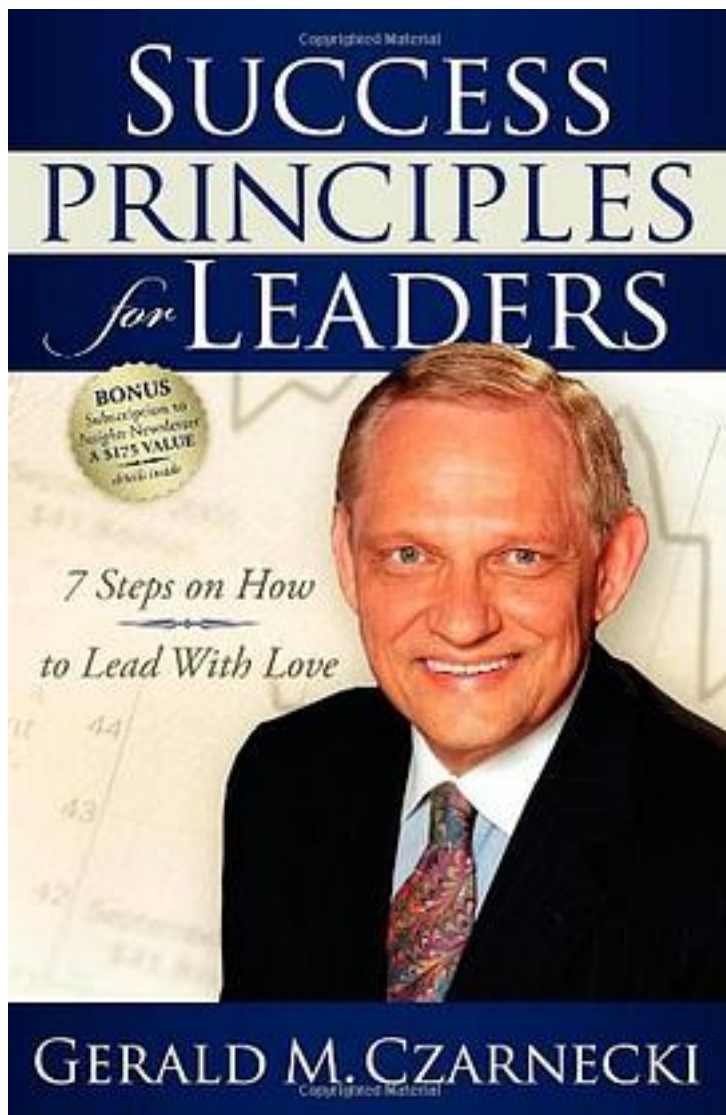


Success Principles for Leaders



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著者:Czarnecki, Gerald M.

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Learn How Excellence in Leading Equates to Succeeding. Come face to face with leadership reality and learn how to Lead with Love. Leadership guru, Gerry Czarnecki will provide you with realistic advice that you will be able to put into place today. Chapters are formatted for a quick read but will be a resource to you for years to come. Each chapter focuses on the 7 Lead with Love Principles in the L.E.A.D.E.R.S. mnemonic: Love Expectations Assignment Development Evaluation Rewards Self. Each chapter includes: Leadership Article; Mini Case Study; Leadership Tips/Techniques; "Ask Gerry" - QandA section. This book will teach you: The 7 Lead with Love principles; Leadership do's and don't's; Ideas on how to handle your most difficult employees; Tips to help you identify and develop your employees into stars. This is the only leadership advice you will ever need as you Lead with Love.

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