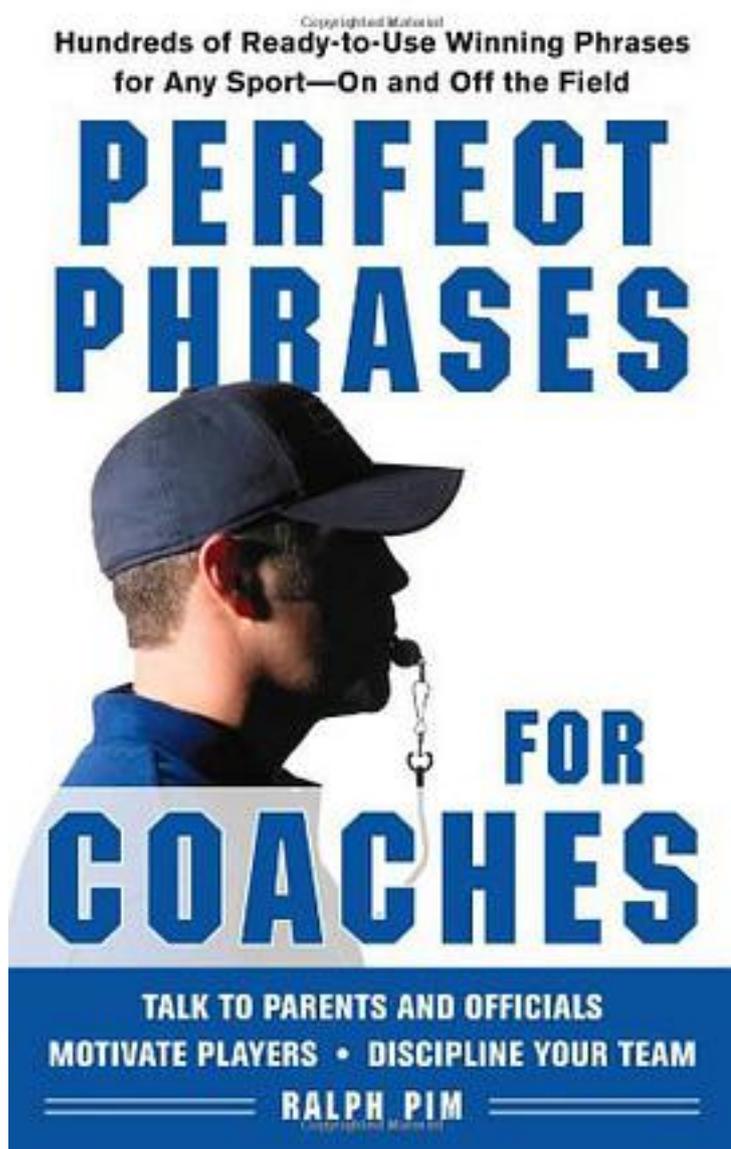


Perfect Phrases for Coaches



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GREAT PLAYS START WITH EVEN GREATER WORDS Effectively communicating key ideas can be all that separates victory from defeat Perfect Phrases for Coaches arms you with winning phrases for dealing with any team-on and off the field-without reverting to the same old cliches heard a million times. Whether it's the first day of practice or the final moments of the big game, regardless of the sport being played, every coach must address his or her team and staff clearly to get their attention and to get results. Author Ralph Pim covers the common situations experienced by all coaches-from motivation and discipline to preseason expectations, from skill development to handling pressure and dealing with parents. Ideal for any situation, Perfect Phrases for Coaches gives you the right words at the right time. Perfect Phrases for Coaches includes The must-have coaching characteristics you need to gain respect from your team Scripted conversations for a range of situations from discipline talks to banquet speeches A chapter called "Impact Words from A to Z"-compelling words that add power to what you are going to say to your team

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