

The UCLA Anderson Business and Information Technologies



The UCLA Anderson Business and Information Technologies (BIT) Project

A Global Study of Business Practice

Uday Karmarkar - Vandana Mangal (Editors)

Copyrighted Material

[The UCLA Anderson Business and Information Technologies_ 下载链接1](#)

著者:Karmarkar, Uday (EDT)/ Mangal, Vandana (EDT)

出版者:

出版时间:2009-8

装帧:

isbn:9789812839459

Most of the large economies in the world are already dominated by services. Developed countries are now also becoming information economies; the US is a case in point. The confluence of these trends means that information services are the largest part of the US and other developed economies, with others close behind. This evolution is being accompanied by a revolution: the rapid industrialization of information services. These developments have manifold consequences for the economy as a whole, as well as for productivity, trade, jobs, globalization and competition. At the sector level, many industries are undergoing massive changes in structure. There are also significant implications for management strategies and internal organizational structure for all firms. The Business and Information Technologies (BIT) project at UCLA Anderson is a global effort to track and assess these changes through GNP studies, surveys of business practice, and studies of key industry sectors.

作者介绍:

目录:

[The UCLA Anderson Business and Information Technologies 下载链接1](#)

标签

评论

[The UCLA Anderson Business and Information Technologies 下载链接1](#)

书评

