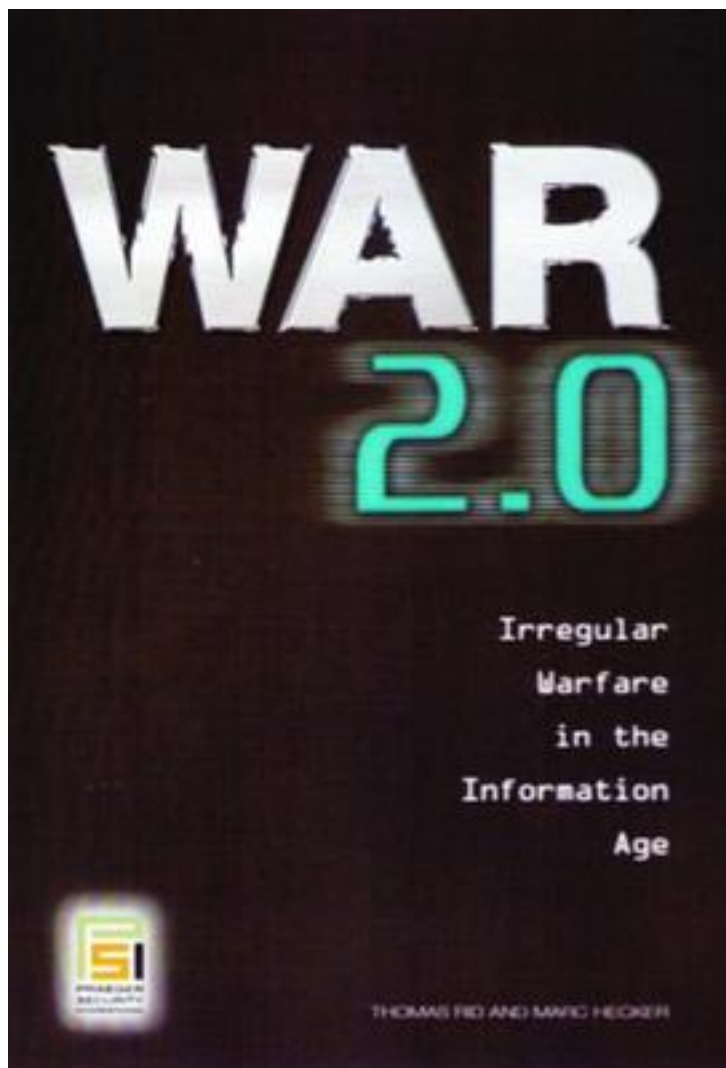# War 2.0

War 2.0_下载链接1_

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The authors argue that two intimately connected trends - the rise of insurgencies and the rise of the Web - are putting modern armies under huge pressure to adapt. Their book traces the contrasting ways in which insurgents and counterinsurgents have adapted the new media platforms to the new forms of irregular conflict. It examines the public affairs policies of the U.S. land forces, the British Army, and the Israeli Defense Force. It then compares the media-based counterinsurgency methods of these conventional armies to the more successful methods devised by their asymmetric adversaries, showing how such organizations as al-Qaeda, the Taliban, and Hezbollah use the Web, not merely to advertise their political agenda and influence public opinion, but to mobilize insurrections and put insurgent operations into action.

作者介绍:

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社会

评论

有不少事实和数据方面的错误，学术深度上也欠缺一些。

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