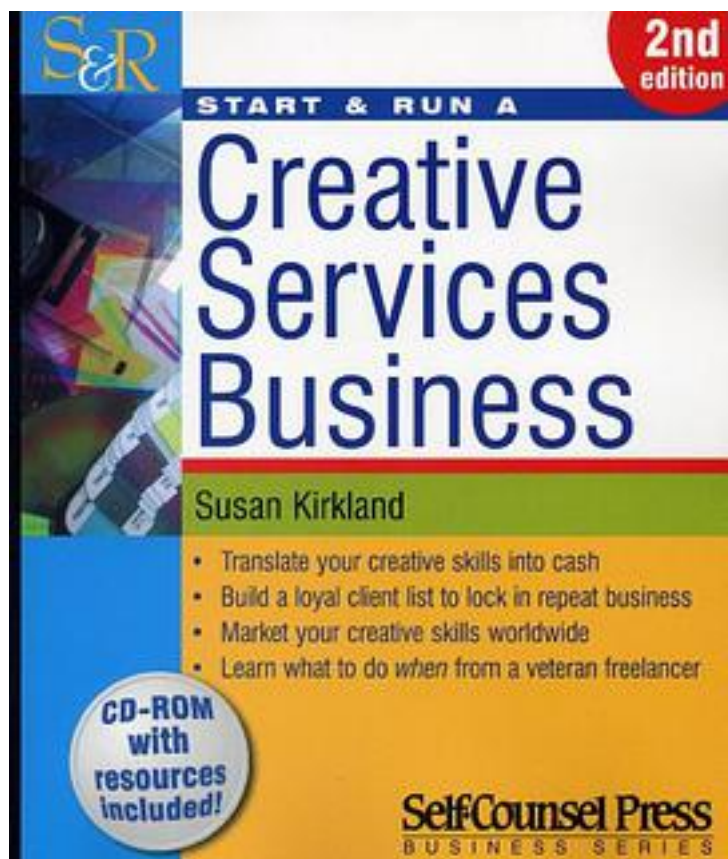


Start and Run a Creative Services Business



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This title provides expert advice on how to turn your creative skills into a profitable business. Written for creative designers and graphic artists everywhere, this fully revised and updated volume provides readers with everything they need to know to turn their creativity and talent into a successful business and start making money designing anything from book jackets to logos and letterheads. "Start & Run A Creative

Services Business" is packed with industry specific information - presented in a logical order - that will appeal to both the novice as well as the seasoned designer. This volume also offers cutting-edge information and advice on creating an electronic portfolio, making the right contacts, and running your business from a home office.

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