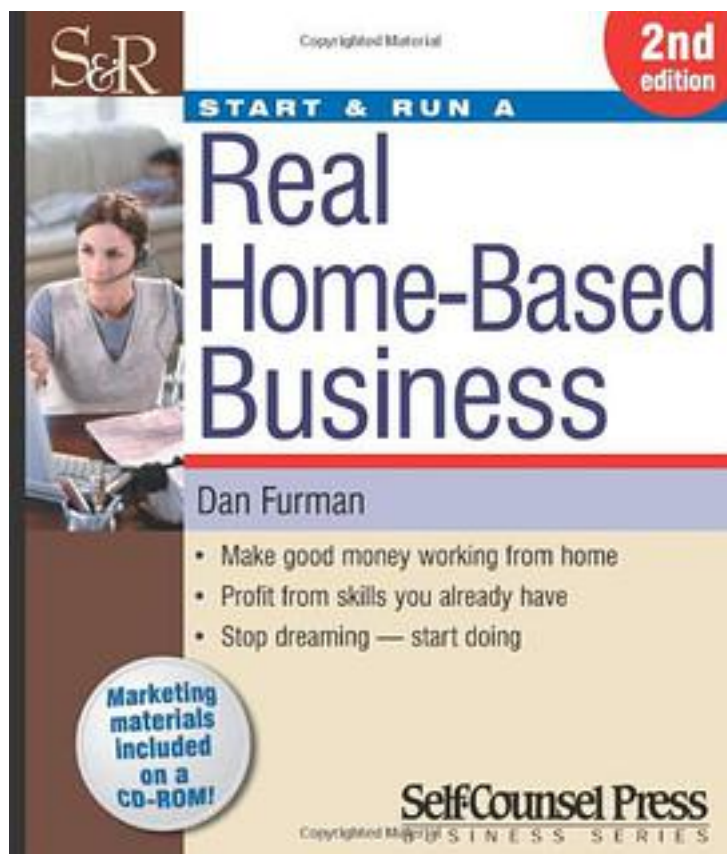


# Start and Run a Real-home Based Business



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All over North America, people who want more control over their lives are starting home-based businesses. Despite the obvious attractions of independence and convenience, there are many risks to be aware of. Start & Run a Real Home-Based Business offers step-by-step advice, from selecting the type of business to run, to marketing and growing the business. The book comes with a CD-ROM loaded with

worksheets, forms, and documents to help the entrepreneur get started.Furman's tips can be applied to many different types of home-based businesses, including computer services, plumbing services, daycares, hair salons, electricians, and numerous others. Furman gives 'real world' advice from the trenches, with tips and pointers to help the entrepreneur succeed.The book provides additional advice on how to deal with the common problems that arise when working from your home, such as how to get your family on board.This book is for anyone who has considered a part-time or full-time home-based business.

作者介绍:

目录:

[Start and Run a Real-home Based Business\\_ 下载链接1](#)

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