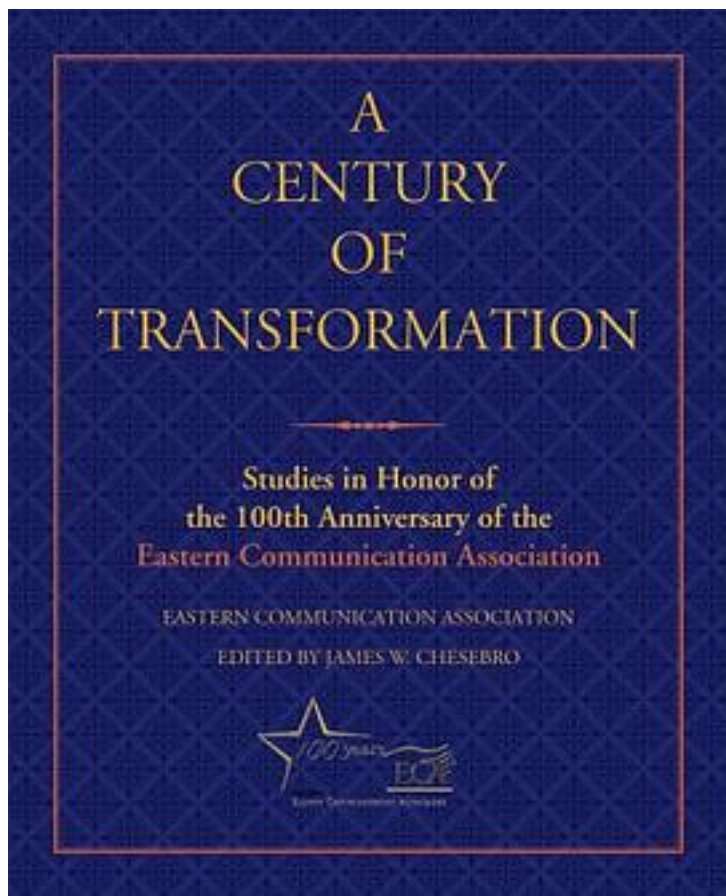


A Century of Transformation



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A Century of Transformation: Studies in Honor of the 100th Anniversary of the Eastern Communication Association celebrates the anniversary of communication as a formally organized professional academic discipline. To mark this occasion, the Eastern Communication Association has compiled a volume of essays examining the

many different aspects of the discipline, its history, and its future. The only book of its kind, this landmark anthology covers a multitude of topics, including approaches to studying communication, reviews of the current status of the discipline's major branches, and transformations that the field has experienced throughout its 100-year history. Edited by James W. Chesebro, this volume contains essays written by venerable researchers and professors, alongside selections from some of the field's upcoming leaders. Intended to serve as an analysis of both the past and future of the communication discipline, A Century of Transformation is a valuable resource for capstone courses in communication. It is also captivating reading for anyone interested in the history, growth, and development of the discipline.

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