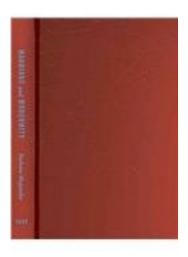
Marriage and Modernity



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An innovative cultural history of the evolution of modern marriage practices in Bengal, "Marriage and Modernity" challenges assumptions that arranged marriage is an antiquated practice. Rochona Majumdar demonstrates that in the late colonial period Bengali marriage practices underwent specific changes that led to a valorization of the larger, intergenerational family as a revered, 'ancient' social institution, with arranged marriages as the apotheosis of an 'Indian' tradition. She meticulously documents the ways that these newly embraced 'traditions' - the extended family and arranged marriage - entered into competition and conversation with other emerging forms of kinship such as the modern unit of the couple, with both models participating promiscuously in the new 'marketplace' for marriages, where matrimonial advertisements in the print media and the payment of dowry played central roles. Majumdar argues that together the two developments - the kinship structures newly asserted as distinctively Indian and the emergence of the marriage market - constituted what was and still is modern about marriages in India. Majumdar examines

three broad developments related to the modernity of arranged marriage: the growth of a marriage market, concomitant debates about consumption and vulgarity in the conduct of weddings, and the legal regulation of family property and marriages. Drawing on matrimonial advertisements, wedding invitations, poems, photographs, legal debates, and a vast periodical literature, she shows that modernization of families does not necessarily imply a transition from extended kinship to nuclear family structures, or from matrimonial agreements negotiated between families to marriage contracts between individuals. "Colonial Bengal" tells a very different story.

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目录:		
Marriage and Modernity_下载链接1_		
标签		
评论		
 Marriage and Modernity_下载链接1_		
书评		
Marriage and Modernity_下载链接1_		