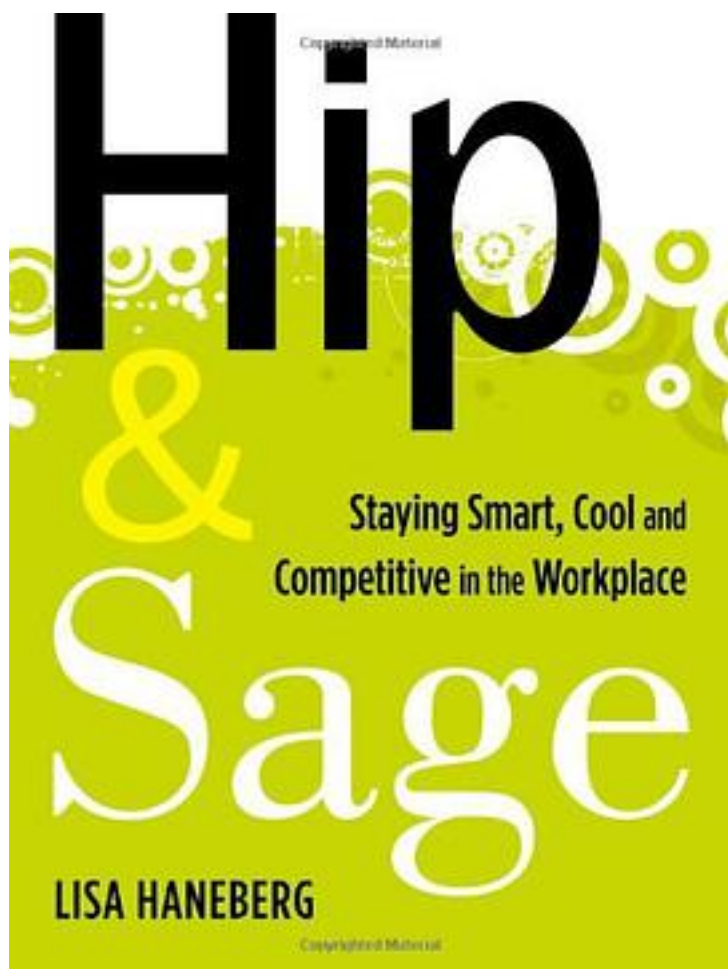


Hip and Sage



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Think Tony Bennett, William Shatner, or Tina Turner. Baby Boomers and Traditionalists they may be, but there is no denying that they are as connected to their Gen-Y and

Millennial fans as to their contemporaries. They have become hip and sage - reinventing and reenergizing their careers by adopting new ways of thinking, collaborating, and communicating. Written from a practicing hip-and-sage professional's point of view, "Hip and Sage" is prime reading for the millions of Baby Boomers challenged by today's fast-paced changes and searching for fresh insights into how they can stay relevant and successful in today's techno-driven workplace.

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