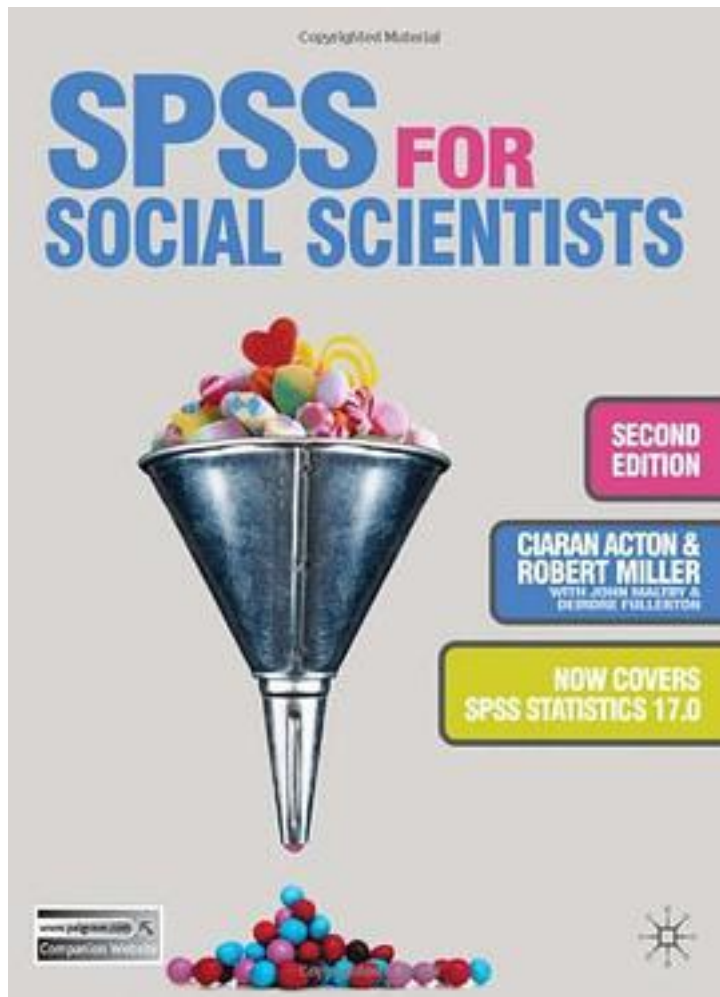


SPSS for Social Scientists



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SPSS for Social Scientists 2e provides the novice researcher with a step-by-step guide to SPSS - easily the most widely used data analysis package in the social sciences.

Written in a clear and non-technical style, the book gives practical guidance that gradually builds up the reader's knowledge, understanding and confidence. Beginning with an overview of quantitative research and introducing the basics of the SPSS package, the book is then split into 'modules' that explain major procedures in SPSS up to Version 17 and beyond. Each module is packed with step-by-step worked examples that provide supportive and structured advice on inputting data, creating graphical presentations and analysing results. With specific guidance on how to manage the exploration, manipulation and transformation of data, the workbook also takes the reader through key statistical techniques, from t-test and cross-tabulation analysis through multiple response analysis and data reduction to multivariate techniques such as loglinear analysis and logistic regression. This new edition is accompanied by a collection of rich and versatile datasets drawn from the International Social Survey Programme (ISSP), which offers a huge variety of international social science data from over 30 countries. Download datasets from www.palgrave.com/sociology/miller2e and you're ready to go. Whether you're a student or a researcher looking to upgrade your skills, this accessible text brings statistical analysis with SPSS to life in a practical and meaningful way.

作者介绍:

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