The Television Genre Book





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Genre is central to understanding the industrial context and the visual form of television. This new edition of a key textbook brings together leading international scholars to provide an accessible and comprehensive introduction to the debates,

issues and concerns of television genre. "The Television Genre Book" is structured in eleven sections which introduce the concept of 'genre' itself and how it has been understood in television studies, and then address in turn key televisual genres: drama, soap opera, comedy, news, documentary, reality television, children's television, animation, prime time and day time. The discussion is illustrated throughout with case studies of classic and contemporary programming from each genre, ranging from "The Sopranos" to "Bleak House" and from "Monty Python's Flying Circus" to "South Park." The second edition includes selected guides to further reading and a full bibliography.

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