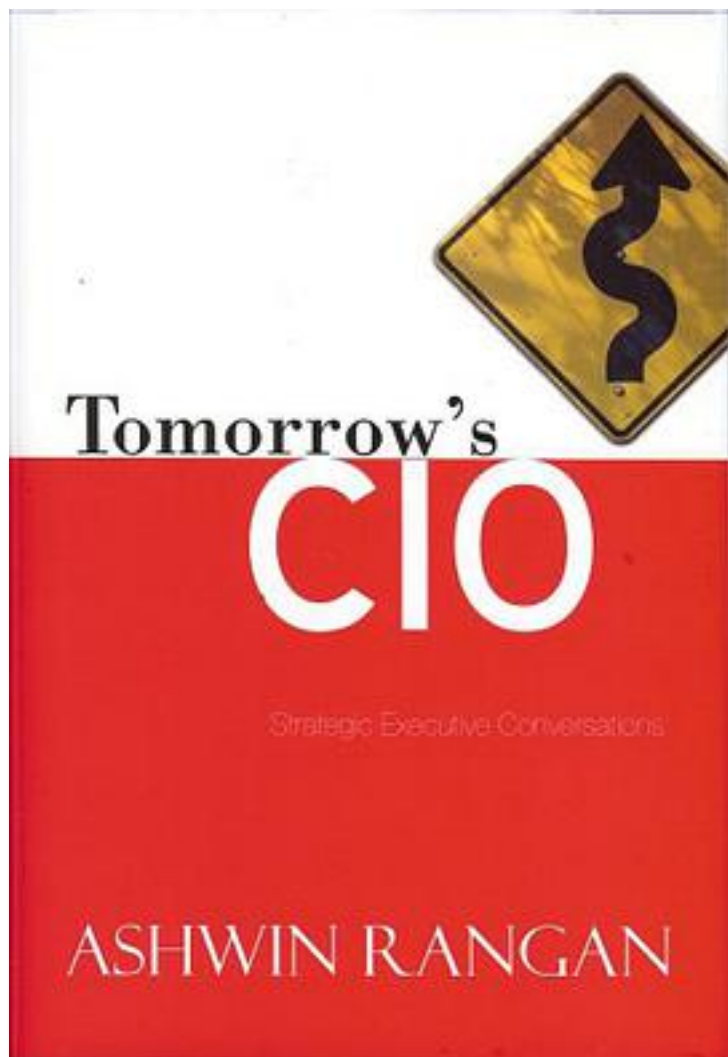


Tomorrow's CIO



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How do savvy chief information officers (CIOs) stay on top? They blend insight, common sense, and some practical day-to-day tactics. Tomorrow's CIO will be frequently called upon to partner with the chief executive officer (CEO) and the chief financial officer (CFO) to drive business in information technology (IT) -savvy ways; to leverage IT for increased revenue and improved return on investment; to raise productivity and cut costs; and to innovate and create new value. This book is full of tips and techniques. The book is based on the author's experiences as a CIO in some of the toughest business environments--from young start-ups to Wal-Mart. His business interactions span over twenty years.

作者介绍:

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