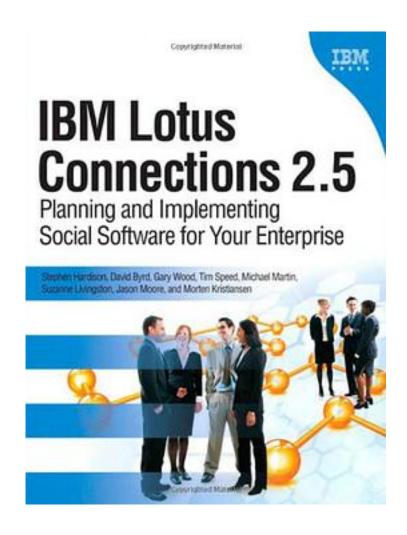
IBM Lotus Connections 2.5



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The Practical, Complete Guide to Leveraging the Power of Social Networks with Lotus Connections 2.5 The first book to cover the newest version of the breakthrough product from IBM: Lotus Connections 2.5. This book includes practical techniques for

building dynamic networks of coworkers, partners, and customers that promote innovation, business agility, and authoritative guidance for business and technical planning, deployment, integration, and much more. Social networking is the newest frontier in business collaboration, and IBM Lotus Connections 2.5 gives businesses the tools they need to make the most of it--easily, securely, and cost-effectively. In this book, a team of IBM Lotus Connections 2.5 experts thoroughly introduces the newest product and covers every facet of planning, deploying, and using it successfully. The authors cover business and technical issues and present IBM's proven, best-practices methodology for successful implementation. The authors begin by helping managers and technical professionals identify opportunities to use social networking for competitive advantage--and by explaining how Lotus Connections 2.5 places full-fledged social networking tools at their fingertips. IBM Lotus Connections 2.5 carefully describes each component of the product--including profiles, activities, blogs, communities, easy social bookmarking, personal home pages, and more. The book contains practical coverage of administering Lotus Connections 2.5 and detailed guidance of integrating and extending Lotus Connections 2.5.

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