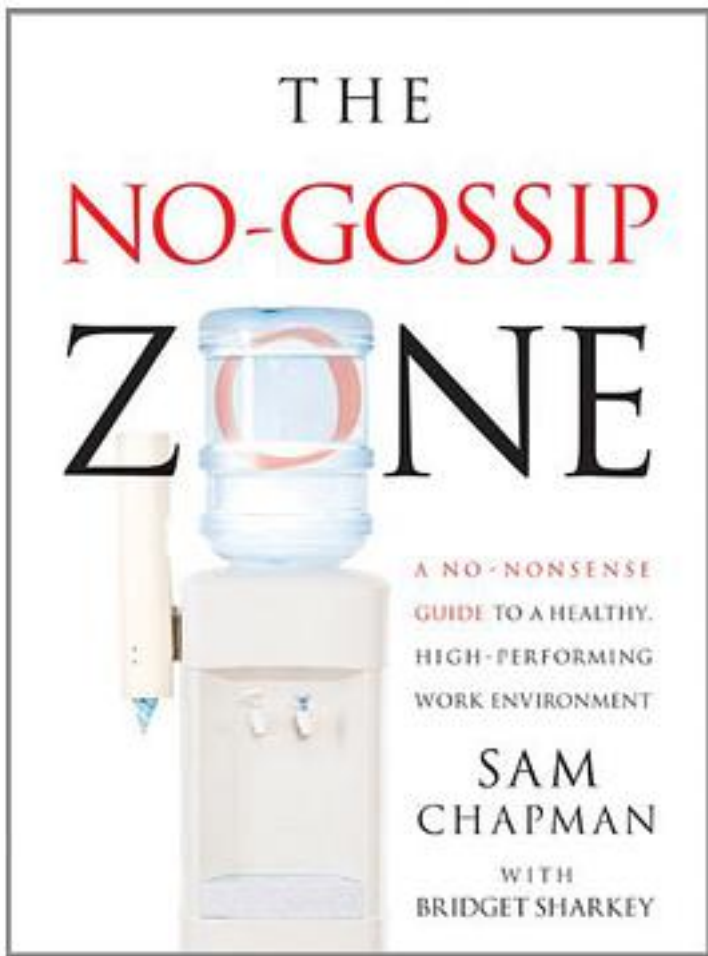


The No-Gossip Zone



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The first business guide to address the leading challenge to workplace productivity and employee retention: gossip Business leaders routinely cite gossip as one of the top

problems their companies face in terms of productivity and employee retention. According to a recent study performed by Equisys, the average employee spends 65 hours a year gossiping at the office. Luckily, there is a way to turn the tide and create a positive, productive work placeand it all begins with The No Gossip Zone. Sam Chapman, the owner of one of Chicago's top public relations firms, has found a way to curb the corrosive chatter and create an environment of fun, acceptance, and empowerment at work. The No Gossip program was created and honed in Chapman's firm, where employees rave about the results. From clients to coworkers, gossip is outlawed and authentic communication is encouragedand it feels great

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