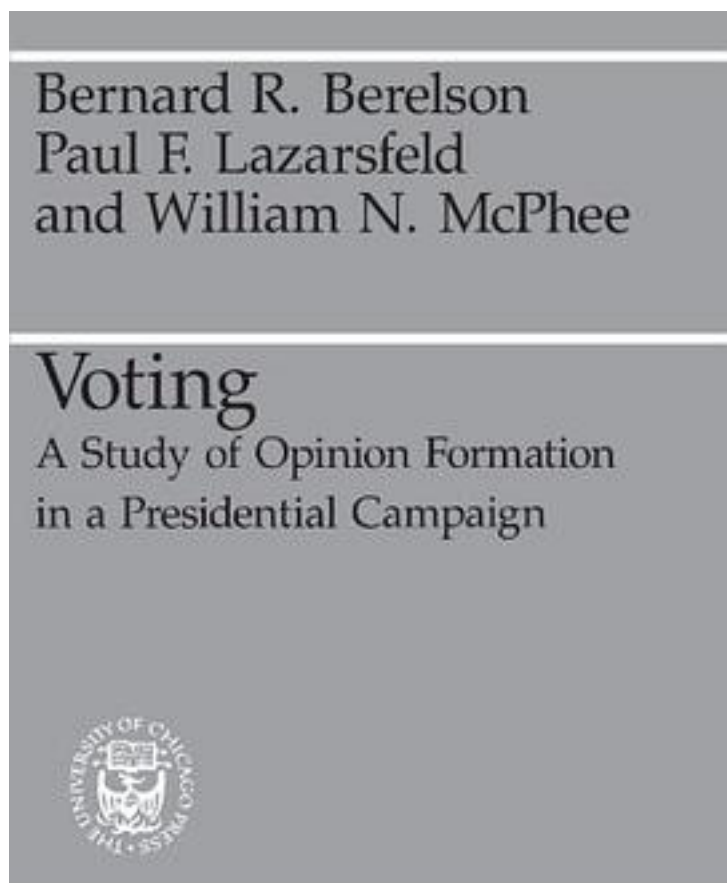


Voting



Midway Reprint

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著者:Bernard R. Berelson

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Voting is an examination of the factors that make people vote the way they do. Based on the famous Elmira Study, carried out by a team of skilled social scientists during the 1948 presidential campaign, it shows how voting is affected by social class, religious background, family loyalties, on-the-job relationships, local pressure groups, mass communication media, and other factors. Still highly relevant, Voting is one of the most frequently cited books in the field of voting behavior.

作者介绍:

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