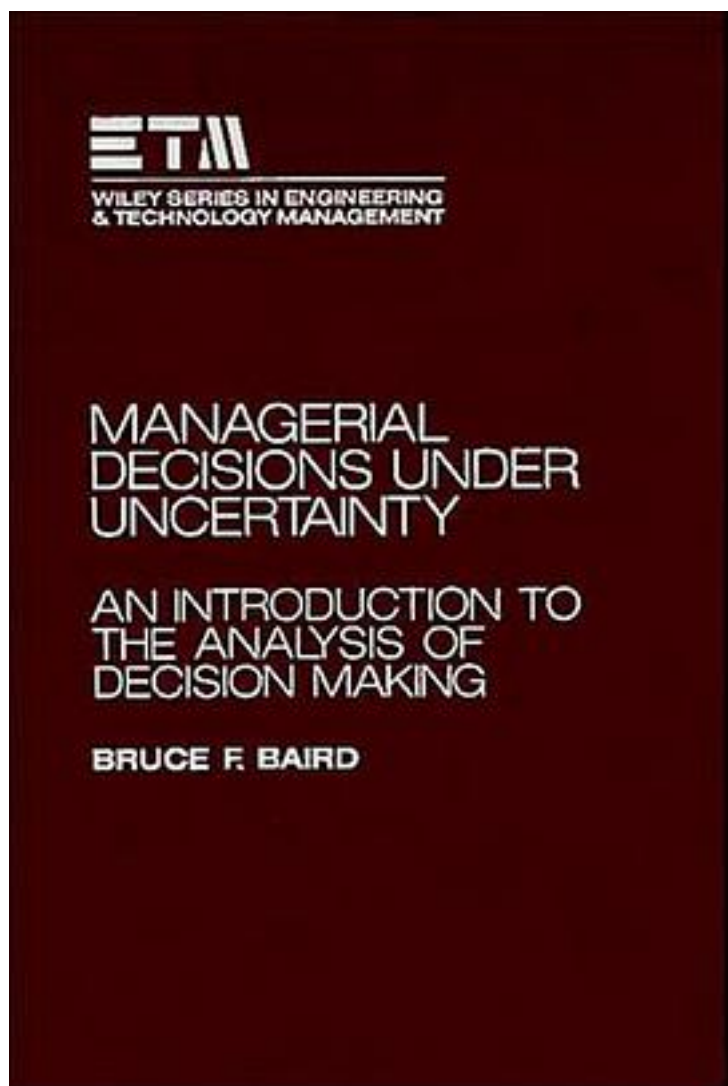


Managerial Decisions Under Uncertainty



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出版者:

出版时间:1989-5

装帧:

isbn:9780471858911

How to improve decision-making skills in realistic situations and do it in a reasonably nonmathematical fashion. Develops practical techniques for deciding upon the best strategies in a variety of situations. Provides methods for reducing complex problems to easily-drawn decision diagrams (trees), supported by real-world examples. Includes detailed cases that employ the methods described in the text. Each chapter contains illustrative examples and exercises.

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