

Public Opinion and the Communication of Consent

Public Opinion and the Communication of Consent



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出版者:

出版时间:1995-4

装帧:

isbn:9780898624052

This volume offers an unprecedented range of scholarly perspectives on the relationship between public opinion and communication. With contributions written from social-scientific, historical, critical, and cultural traditions, the book illuminates the importance and richness of treating "public opinion" as a multifaceted concept. Topics covered include the nature and institutions of public opinion, media influences, social and psychological contexts, and the role that public opinion assessment plays in a democratic society.

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