

Management of Research and Development Organizations



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This edition has been completely revised. The authors, noted authorities in the field, focus on ways to improve R&D organization productivity and foster excellence in such companies. They describe how to design jobs, organize hierarchies, resolve conflicts, motivate employees, and create an innovative work environment. Features extensive cross-cultural coverage of European and Pacific Rim R&D organizations and policies which greatly differ from the US. Includes an entirely new section on various strategic planning elements unique to an R&D organization along with a case study.

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