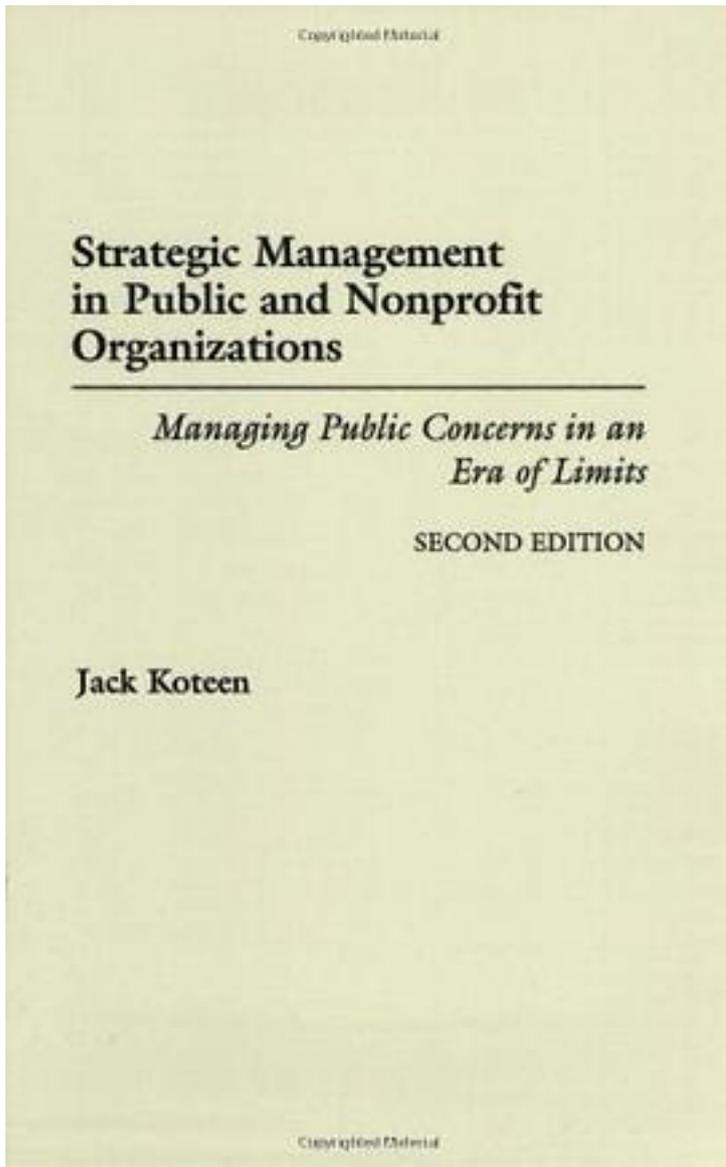


Strategic Management in Public and Nonprofit Organizations



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This new edition captures and blends the essence of new ways of managing public and nonprofit organizations to better serve the client given the new realities that are drastically altering the ways in which these organizations do business. Pioneering, but applicable, private sector management behavior is identified and explained along with time-tested management fundamentals and numerous practices developed over the last several decades. This edition retains the comprehensive coverage of the earlier edition while including the cutting edge of management technology.

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