

Getting Started in Stocks



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Now completely revised and expanded! THE bestselling guide to Getting Started in Stocks Thinking of getting your feet wet in the stock market, but don't know where to begin? Perhaps you've already taken the plunge but would like to know more about the stock and mutual fund investments you've made? Tens of thousands of investors already know the place to start is this best-selling guide by Alvin D. Hall, whose dynamic style of teaching investment professionals has earned him the moniker, the "Professor of Wall Street." Packed with new material on mutual funds, dozens of new real-life examples, and up-to-the-minute information, this thoroughly updated edition will help you: Set clear financial goals Determine the level of risk you can afford to take Evaluate stocks and securities for risks and rewards Track market trends for solid, informed choices Use mutual funds to diversify and cut risk Determine the right proportion of stocks for your portfolio Fully exploit international market opportunities

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