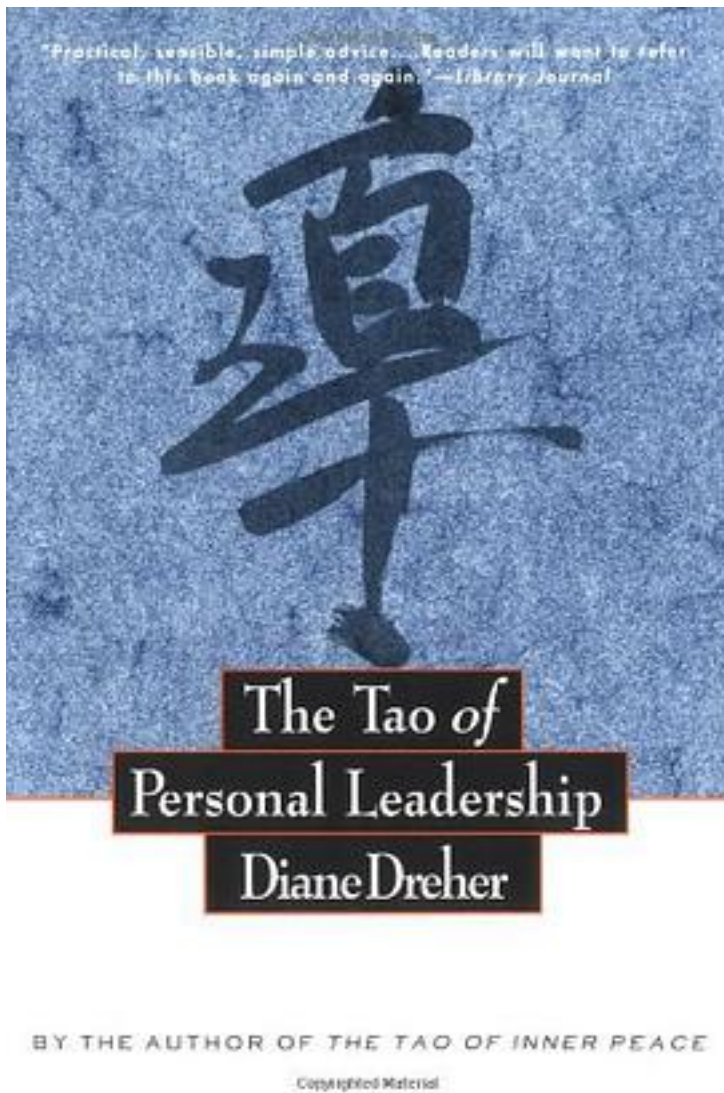


The Tao of Personal Leadership



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Say good-bye to the adversarial samurai managerial principles of the last decade. A new philosophy is sweeping the business world, one that's more in tune with a global marketplace, where cooperation, not competition, is the key to success. The Tao Te Ching is often hailed as the wisest book ever written; for more than 2,000 years it has inspired and guided people with its precepts of harmony, communication, vision, and renewal. In "The Tao of Personal Leadership," Diane Dreher combines its ancient wisdom with lessons from successful leaders to provide a practical road map to becoming not just good managers but great leaders. Illustrating her points with examples taken from real life, she explains the basic Taoist principles readers can use to make the most of their resources, transcend conflict, transform problems, adapt to change, and enrich their business, community, and personal lives.

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