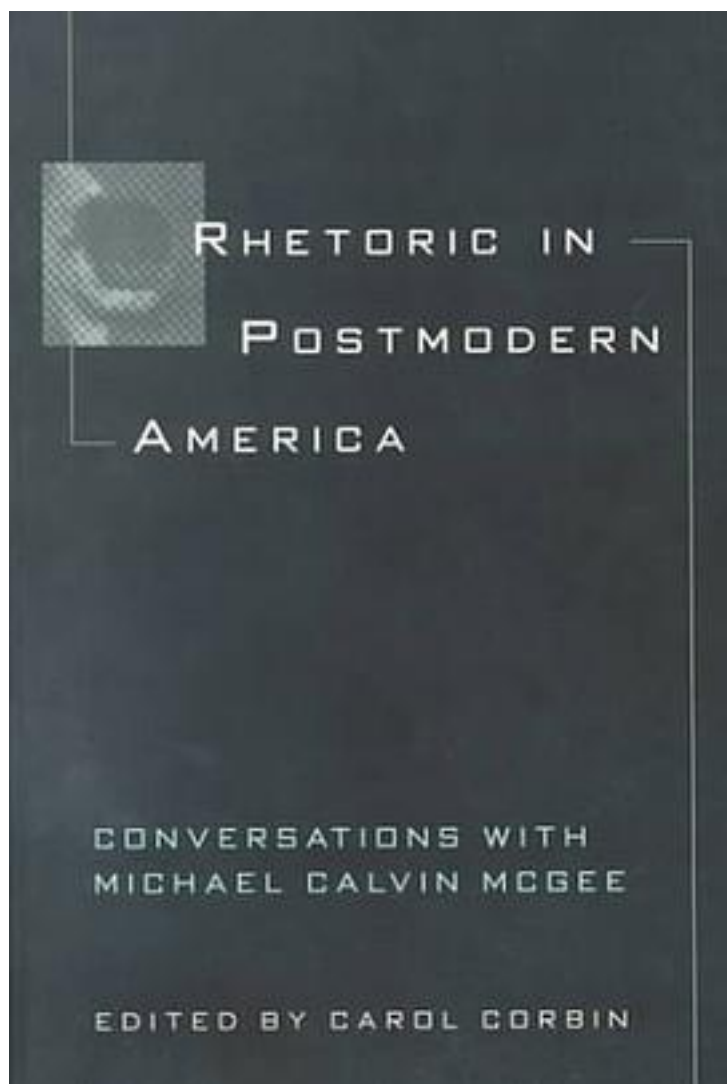


Rhetoric in Postmodern America



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A presentation of the work of Michael Calvin McGee. This volume demonstrates the importance of rhetoric to understanding power and culture in the postmodern age. This book is largely based on a series of seminars in which McGee draws on figures spanning the history of rhetorical thought - from Plato and Aristotle to Marx, McLuhan, Althusser, and Baudrillard - to develop his ideas about orality and performance, the public, technology, and processes of political change.

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